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Home
Resources
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Building Relationships with Life Sciences Companies Through External Manufacturing Orchestration

In this fireside chat from FutureLink Boston 2024, Nutra-Med Packaging CEO Kunal Gupta discusses the importance of supply chain digitalization for managing relationships with life sciences customers. He explores the value of **TraceLink MINT** for providing opportunities to improve the visibility, collaboration, and performance across external manufacturing and packaging relationships, and the steps that both CMOs, packagers, and their life sciences customers can take to build a win-win partnership. Watch the video to learn more!

Video Highlights:

00:24 - How Nutra-Med Packaging evolved since its inception to the company it is today

02:22 - Why relationships with life sciences customers are critical to Nutra-Med Packaging's success

03:58 - How DSCSA has shifted the way that Nutra-Med Packaging handles its customers requirements

05:14 - Why digitalization is Nutra-Med Packaging's greatest asset for improving customer service

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08:29 - Why a platform approach is necessary for scaling contract manufacturing and packaging operations

10:49 - Why digitalizing and automating POs is key to accelerating response times

12:15 - How manual entry of POs impacts lead time and customer service

12:57 - How digitalization enables project managers to spend less time on the phone with customers and more time on value-added activities

14:29 - Why transparency is vital for creating a win-win relationship with customers

16:01 - How Nutra-Med Packaging plans to capitalize on other digitalization opportunities

19:00 - What steps other companies can take to ensure the success of their supply chain digitalization journey

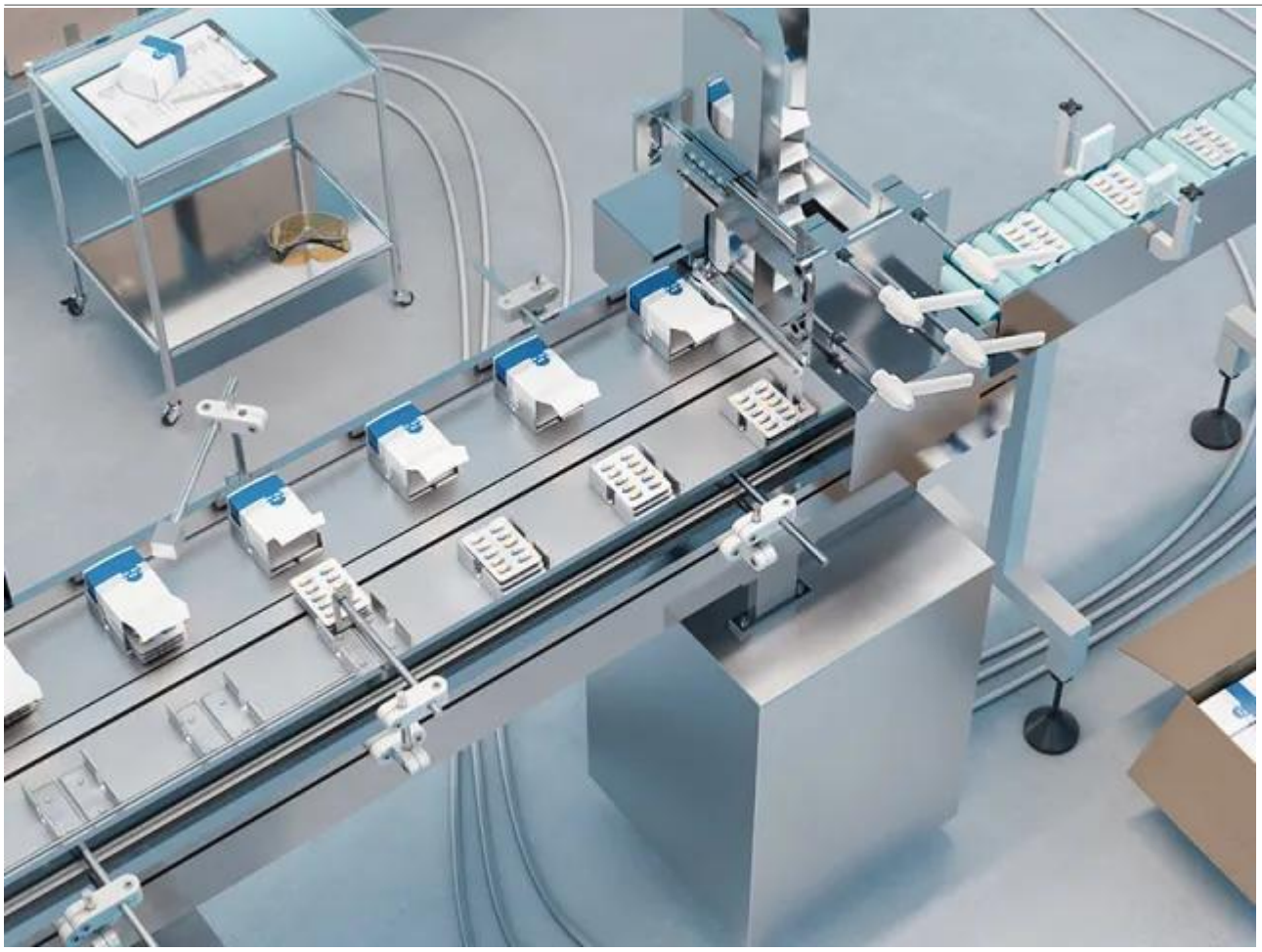
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VideoMINT for External Manufacturing, Multienterprise Information Network Tower (MINT)
Schedule a demo of TraceLink MINT!
Fill out the form to see how MINT can bring value to your company.

Thank you for contacting us! We'll be in touch shortly.

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Integrate with 100% of Your CMOs with MINT for External Manufacturing

Learn how TraceLink MINT enables fast, simple, and cost-effective integration with all of your CMOs.

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Nutra-Med Packaging Digitalizes its Supply Chain with TraceLink MINT

The CEO of Nutra-Med Packaging explains why he chose TraceLink MINT for real-time digital integration and transaction exchange with supply chain partners. Watch the video!
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Unlock Real-Time Integration with 100% of Your External Manufacturing Partners: A Simple, Fast, and Cost-Effective Approach

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