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End-to-End Supply Chain Transformation Enabled by a Digital Network Platform





TraceLink CEO and President Shabbir Dahod discusses how the digital integration and orchestration of products, partners, and processes can transform supply chain performance, feeding internal stakeholders and cross-company teams with new levels of visibility, collaboration, and intelligence. The TraceLink network connects you to all of your suppliers, customers, and partners, radically improving supply chain resiliency, cost, service, and predictability. Watch this video of Shabbir Dahod's keynote address from FutureLink Boston to learn more.

# **Video Highlights:**

- **01:35** How supply chain digitalization has evolved from serialization to multienterprise orchestration of products, partners, and processes
- **04:33** -Why DSCSA was critical for sparking the largest end-to-end digitalization effort ever attempted by any industry
- **11:25** Why DSCSA is just the beginning of a broader end-to-end supply chain digitalization journey full of endless opportunities
- **13:33** How the next generation of TraceLink applications and solutions will help you orchestrate end-to-end supply chain operations
- 16:01 How OPUS Ensemble makes it easy to manage multiple aspects of your



supply chain operations from one place

**18:40** - How Digital Recalls simplifies the management of the end-to-end product recall process

**24:07** - How Supply Chain Work Management for Compliance Exceptions dramatically improves collaboration with partners on exception management

**27:52** - How MINT provides the basis for end-to-end supply chain digitalization through the ability to seamlessly integrate with any trade partner

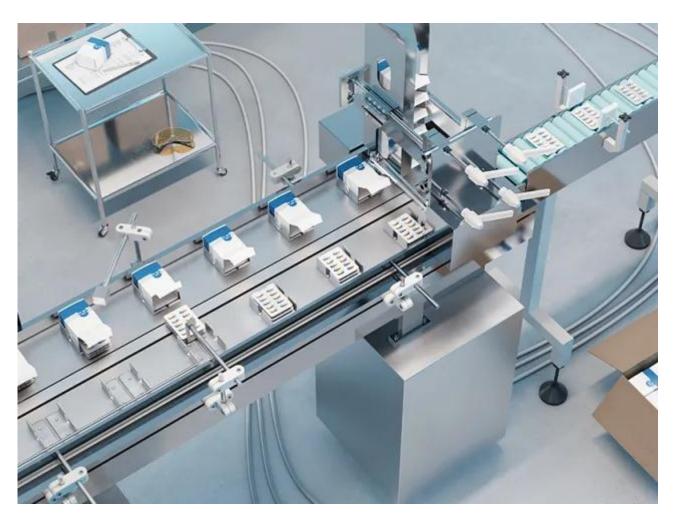
**31:41** - Why supply chain digitalization is vital to solving the most pressing challenges the life sciences and healthcare industry faces

#### **VideoMultienterprise Information Network Tower (MINT)**

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## **Multienterprise Information Network Tower**

TraceLink's Multienterprise Information Network Tower (MINT) provides real-time intelligence within our extensive network to lead supply chain digitalization.

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