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Driving Change in Healthcare: Inside Boston Medical Center's Digital Supply Chain Transformation

Boston Medical Center is committed to supply chain digitalization because it leads directly to cost savings that can be used to improve patient care. Watch this in-depth interview with M. Ross Casey, Director of Supply Chain and 340B Optimization at Boston Medical Center, to learn about the key drivers behind the hospital's digital supply chain transformation and how TraceLink is helping.

Casey talks about the hospital's top supply chain priorities, the challenges of sourcing drugs directly from manufacturers, and why it's critical that supplier invoices be paid on time. He also explains why Boston Medical Center chose TraceLink Product Availability Intelligence to predict drug shortages before they impact patients, and TraceLink MINT to digitalize business transactions with its suppliers. Watch the video to get all the details.

Video Highlights:

01:21 - Background on Boston Medical Center and its patient community
06:01 - An overview of Boston Medical Center's commitment to innovation
10:05 - A look at Boston Medical Center's top supply chain priorities
11:46 - The challenges of sourcing drugs directly from manufacturers

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14:28 - The financial consequences of failing to pay suppliers on time

15:20 - The business value of breaking down supply chain silos with TraceLink MINT

16:11 - Why Boston Medical Center chose TraceLink for supply chain digitalization

19:12 - How TraceLink MINT will impact Boston Medical Center over the next year

20:35 - Advice for industry peers

VideoMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationSupply Chain, Supply Relationship Management
Meet with TraceLink to learn more about MINT!
Fill out the form to contact us now

Thank you for contacting us! We'll be in touch shortly.

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Nutra-Med Packaging Digitalizes its Supply Chain with TraceLink MINT

The CEO of Nutra-Med Packaging explains why he chose TraceLink MINT for real-time digital integration and transaction exchange with supply chain partners. Watch the video!
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CosmoTrace CEO on TraceLink MINT: Unlocking End-to-End Supply Chain Visibility

Learn about the partnership between TraceLink and CosmoTrace, a leading consulting company focused on product serialization. Watch the video!
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