TRACELINK UNIVERSITY

Home
Resources
TraceLink University

Geolocation APIs

Exchanging geographic coordinates asynchronously via B2B message allows suppliers, typically of agricultural goods, to communicate with their customers the exact location that their product was produced on. Communicating the exact location that goods were produced allows downstream supply chain partners (e.g. 3PLs, Wholesalers) to verify the origin of the good they receive, ensuring compliance with government regulations, such as the European Union Deforestation-free Regulation (EUDR) Information System (IS), that prohibit the sale of product sourced from illegal areas (e.g. land protected by deforestation laws).

Geolocation (JSON)

The Geolocation JSON message sends the exact location where goods were produced from the supplier to the customer.

💡 Contact your TraceLink Services representative for more information about integrating with this message.

- **Message Type**: GeoJSON (Geocoordinates)
- **Transform Names**:
    - B2B_GeoLocation_IB_V3

- B2B_GeoLocation_OB_V3

💡 Review TraceLink's **API: Terms of Use**

Related Content

Intro to asynchronous messages

Asynchronous messages allow Owners and Partners to send large amounts of data back and forth, using different file formats (e.g.

View More

Price sales catalog (IDoc)

Suppliers use price catalogs to communicate their current product pricing, promotions, discounts, and terms of sale with current and potential buyers.
View More