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# FutureLink Barcelona 2024 Highlights: Intelligent Orchestration of Your End-to- End Supply Chain



Over 200 leaders from life sciences companies, CMOs, 3PLs, material suppliers, distributors, hospitals, and pharmacies joined together at FutureLink Barcelona 2024 to develop actionable plans to orchestrate supply chain relationships and digitalize critical business processes with partners.

The event featured engaging presentations, panel discussions, and interactive sessions focused on strategies for achieving intelligent orchestration of the end-to-end supply chain, overcoming global regulatory compliance hurdles, and the transformative impact of AI and collective intelligence. TraceLink customers and partners also got a firsthand look at how the OPUS Platform and MINT enable rapid and cost-effective supply chain digitization, smarter and more resilient supply chain networks, and improved patient outcomes. Watch the video for highlights!

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## TRANSCRIPT

### TRANSCRIPT

Conferences like FutureLink are, for me, really valuable because I learned so much in these couple of days through interacting with people and through asking questions.

The value of the information that you can get and share face-to-face with industry peers, I think that is incomparable.

I think it's a gathering of intelligence and innovation with MINT and OPUS. You get to know new tools to work with.

It's a really great opportunity to understand that, actually, we are not alone in this. Everybody is thinking about how to implement digitalization.

When I look at the value of data, it's almost limitless. The ability to embrace that data, to understand it, to understand how to see into the future. It will determine whether organizations are going to be efficient, effective, and really agile.

This is bringing us to a new era: The era of real, collective intelligence.

Artificial intelligence. If you don't have the intelligence, it's artificial. TraceLink has a ton of data. Ask for it.

What I think is unique about MINT and OPUS is something that creates a lot of business value and reduces my overhead cost. This is the most modern no-code environment ever built, and clearly the best ever for supply chain.

We have made here several very interesting contacts for the future that we couldn't actually have made otherwise. I met the CEO of a company. I have met supply chain managers. I met professionals from TraceLink. Talking together, we'll help the industry to have the right product on time. And this is what I really like: To

be all together having different agendas, but at the end, the same goal.

It really does make me feel like we are leaving FutureLink committed to improving the lives and successes of the world's supply chain.

**VideoMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationRegulatory/Compliance, Supply Relationship Management**

Meet with TraceLink to learn more about supply chain digitalization!

Fill out the form to schedule a meeting now.

**Related Content**



**FutureLink Barcelona Keynote: Intelligent Orchestration of Your End-to-End Supply Chain**

TraceLink President & CEO Shabbir Dahod highlights the revolutionary capabilities of the OPUS Platform and MINT solution that enable intelligent orchestration of your end-to-end supply chain. Watch now!

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### **FutureLink Boston 2024 Highlights: Orchestrate Your End-to-End Supply Chain with TraceLink**

FutureLink Boston 2024 shined a light on life sciences and healthcare leaders driving digital supply chain transformation. Watch the video for highlights!

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### **FutureLink 2023 Highlights**

The premier supply chain business conference is back in 2024. Save the date and join TraceLink live in Boston for insight into how to improve end-to-end supply chain orchestration.

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