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Driving Digital Transformation: How TraceLink and Kinaxis Enable Smarter Supply Chain Decisions

The life sciences supply chain is under pressure to rapidly adapt to changes while meeting stringent regulatory demands and reducing waste. Bill Walker, Senior Director of Partner Solutions Extensions at Kinaxis, explains how Kinaxis and TraceLink are working together to help customers address these challenges by digitalizing supply chain planning and operations from end to end.

Through tight integration between Kinaxis Maestro with TraceLink MINT, customers are boosting efficiency and improving patient outcomes. Watch the full video to learn more.

Video Highlights:

- **00:11** - Can you provide some background on Kinaxis?
- **01:01** - How are Kinaxis and TraceLink helping customers overcome supply chain challenges?
- **02:59** - Can you share more details about the TraceLink and Kinaxis partnership?
- **04:29** - What is your advice for organizations aiming to digitalize the supply chain?

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VideoMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationManufacturing, Supply Chain
Digitalize supply chain planning with Kinaxis and TraceLink!
Fill out the form to contact us now.

Thank you for contacting us! We'll be in touch shortly.

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