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Faster Time to Market: How Digitalization Transforms Clinical Trial Supply Chains



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Clinical trial supply chains face unique challenges, from forecasting uncertainties and high waste levels to ensuring on-time delivery to thousands of sites. Antonio Tramontano, Digital Strategy Leader and Life Sciences Supply Chain Consultant at Genpact, explores how digitalization can address these pain points, increasing supply chain visibility and reducing disruptions.

Tramontano shares practical advice on implementing phased digital strategies and highlights the revolutionary potential of TraceLink MINT to link stakeholders, streamline operations, and pave the way for Al-driven insights. Watch the full interview to gain actionable insights and explore how TraceLink and Genpact are shaping the future of clinical supply chains.

Video Highlights:

- **00:11** Can you provide some background on Genpact and your current role?
- **00:56** What are the major challenges impacting the clinical trial supply chain today?
- **03:34** What role does digitalization play in transforming the clinical trial supply chain?
- 06:32 What potential does TraceLink MINT have to drive supply chain



transformation?

• **08:52** - What is your advice for organizations aiming to digitalize the clinical trial supply chain?

VideoMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationManufacturing, Supply Chain

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Jaroslaw Radzikowski, CEO of Nubinno, details how Nubinno and TraceLink have partnered to solve critical regulatory challenges for life sciences companies worldwide.





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Satheesh Kumaran, Serialization Head at Arcolab, explores how TraceLink enables costeffective, real-time integration between India's manufacturers and their supply chain partners.





TraceLink and LifeBee Deliver Global Compliance and Operational Excellence

Teresa Minero, Founder & CEO of LifeBee, shares insights on how to overcome the challenges of meeting global serialization requirements, Italy's unique track-and-trace journey, and the importance of early preparation for EU FMD.





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Andrey Zaikin, Head of Sourcing at Zentiva, talks about the top issues putting pressure on procurement operations today, and how supply chain digitalization helps organizations address these challenges. Watch the video!