



## RESOURCES

**Home**  
**Resources**  
**Resource Center**

# TraceLink and Nubinno: Transforming Compliance into End-to-End Supply Chain Digitalization



Ensuring regulatory compliance in countries around the world requires more than just a platform—it calls for strong partnerships. Jaroslaw Radzikowski, CEO of Nubinno, details how Nubinno and TraceLink have partnered to solve critical regulatory challenges for life sciences companies worldwide. He emphasizes the unique value of the TraceLink Global Compliance Platform and [TraceLink MINT](#), illustrating how these solutions enable organizations to streamline operations, meet regional compliance requirements around the world, and capitalize on the power of supply chain digitalization.

Learn how investments in regulatory compliance set the foundation for end-to-end supply chain transformation. Watch the video now.

### Video Highlights:

- **00:11** - Can you provide some background on Nubinno?
- **00:57** - What specific compliance issues do TraceLink and Nubinno address for customers?
- **04:04** - How do TraceLink and Nubinno help customers achieve successful track and trace implementations?

- **05:38** - What are the business benefits of the TraceLink Global Compliance Platform?
- **07:27** - How does TraceLink MINT create value for customers?

### **VideoEuropean Union Falsified Medicines DirectiveSupply Chain DigitalizationRegulatory/Compliance**

Digitalize your supply chain with TraceLink and Nubinno!  
Fill out the form to contact us now.

#### **Related Content**



#### **Faster Time to Market: How Digitalization Transforms Clinical Trial Supply Chains**

Antonio Tramontano, Digital Strategy Leader and Life Sciences Supply Chain Consultant at Genpact, explores how digitalization can address the unique challenges of clinical trial supply chains.

[\*\*View More\*\*](#)



### **Improving Patient Outcomes: Genpact and TraceLink's Vision for a Healthier Life Sciences Ecosystem**

Flavio Aliberti, Vice President of Supply Chain Business Strategy at Genpact, discusses how trends like the rapid pace of change and externalization of the workforce are reshaping supply chains and underscoring the need for digital collaboration.

**[View More](#)**



### **How TraceLink and Arcolab are Digitalizing India's Life Sciences Supply Chain**

Satheesh Kumaran, Serialization Head at Arcolab, explores how TraceLink enables cost-effective, real-time integration between India's manufacturers and their supply chain partners.

**[View More](#)**





### **TraceLink and LifeBee Deliver Global Compliance and Operational Excellence**

Teresa Minero, Founder & CEO of LifeBee, shares insights on how to overcome the challenges of meeting global serialization requirements, Italy's unique track-and-trace journey, and the importance of early preparation for EU FMD.

**[View More](#)**



**Digitalizing External Manufacturing Relationships: Insights from Marjorie LAUE SOULE of Synerlab Group**

Marjorie LAUE SOULE, a QA Engineer with Synerlab Group, talks about the challenges her organization aims to address through supply chain digitalization and her experience working with the TraceLink team. Watch the video!

**[View More](#)**