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Extending Visibility and Collaboration with Multi-Enterprise Networks



Simon Ellis, Group Vice President and Leader of the Global Supply Chain Strategies Practice at IDC, shared evolving research conducted earlier this year in this FutureLink keynote session. IDC’s research demonstrates why the role of the multi-enterprise supply chain commerce network (MESCCN) is central to better business performance for supply chain members at a time of constant disruption and new or evolving business requirements.

Session Highlights:

- Why full visibility and collaboration at scale have proven to be so difficult
- Defining the multi-enterprise supply chain commerce network
- How companies are using MESCCNs to improve visibility and mitigate supply chain risks
- Other benefits of using MESCCNs, including supply chain orchestration
- The future of the life sciences supply chain

Learn why TraceLink was named a leader in IDC's latest MESCCN vendor assessment, and how the TraceLink network helps you improve supply chain visibility, collaboration, and achieve perfect order performance. Watch the video now.

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Curious for more insights? Watch our previous webinar, "**The Fastest Path to a Fully Integrated Supply Chain: A Masterclass in Multi-Enterprise Networks**," also on demand.

Speakers:



Simon Ellis

Group Vice President

Global Supply Chain Strategies Practice Leader,

IDC

VideoMultienterprise Information Network Tower (MINT)Supply Chain Collaboration, Supply Chain DigitalizationLogistics/Distribution, Manufacturing, Procurement, Supply Relationship Management

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