RESOURCES



Orchestrating Outcomes: Harnessing Digitalization to Build a More Agile Supply Chain

Featuring Guy Courtin, VP of Industry & Global Alliances at Tecsys

Digitalization is changing the face of the healthcare supply chain, opening up transformational opportunities to improve visibility and enhance workflows across the end-to-end supply chain. In the inaugural episode of Orchestrating Outcomes, Henry Ames, GM of Distribution & Logistics Orchestration at TraceLink, sits down with Guy Courtin, VP of Industry & Global Alliances at Tecsys, to discuss actionable digitalization strategies.

- **The 3 Keys to Improving Information Flow Across Your Supply Chain**
- **Quantifying Savings is Key to Aligning Partners on Digitalization**
- **How Digitalization Enhances Recalls from Notification to Remediation**
- **How to Capitalize on IoT Without Getting Lost in the Data Exhaust**
- **Orchestrating Outcomes for Logistics: Guy Courtin, Tecsys - Part 1**
- **Orchestrating Outcomes for Logistics: Guy Courtin, Tecsys - Part 2**

Explore the highlights and then watch the complete interview for more insights.

Data, Systems, and People: The 3 Keys to Improving Information Flow Across Your Supply Chain

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(3 minute watch) A steady flow of rich, clean supply chain data is critical to the success of your operations. Watch as Guy Courtin explains why aligning your data, systems, and people is critical to ensuring data cleanliness and accuracy.

The Value of Visibility: Quantifying Cost Savings is Key to Getting Partners Aligned on Digitalization

(3 minute watch) Supply chain digitalization isn't something that can be done within your four walls—you need to get your partners aligned as well. Watch this video to see how Guy gets partners on board with digitalization projects by stressing the quantifiable value of visibility.

Reinventing the Recall Process: How Digitalization Enhances Recall Precision

(2 minute watch) Pharmacies often can't tell how a recall impacts them without first searching through purchase histories or manually searching their shelves. DSCSA is poised to change that—watch this video to see how.

The Untapped Potential of IoT: Capitalize on Smart Devices Without Getting Lost in the Data Exhaust

(2 minute watch) Smart devices are everywhere, generating lots of data. However, isolating valuable data from the noise so it can be used to drive supply chain innovation is difficult. Watch this video to see Guy's guidelines for capitalizing on the untapped potential of IoT.

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Orchestrating Outcomes for Logistics: Guy Courtin, Tecsys Inc. - Part 1

(15 minute watch) Watch Part 1 to gain actionable knowledge on how to streamline data flows, enhance communication across your supply chain network, and prepare for the future of logistics in life sciences and healthcare.

Orchestrating Outcomes for Logistics: Guy Courtin, Tecsys Inc. - Part 2

(16 minute watch) Watch Part 2 to get actionable insights on improving recall processes, capitalizing on IoT, and more from one of the life science and healthcare supply chain's leading voices.

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Meet with TraceLink to learn more about supply chain digitalization!
Fill out the form to schedule a meeting now.

Thank you! We will contact you soon!

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Orchestrating Outcomes for Logistics: Guy Courtin of Tecsys Inc. on the Impact of Supply Chain Digitalization – Part 1

Guy Courtin of Tecsys Inc. discusses the importance of data accuracy, the "Amazon effect" on healthcare logistics, and the challenges of digitalization in a constantly changing supply chain environment. Watch the video!

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Orchestrating Outcomes for Logistics: Guy Courtin of Tecsys Inc. on the Impact of Supply Chain Digitalization – Part 2

Guy Courtin of Tecsys Inc. shares insights on outsourcing, DSCSA, warehouse automation, the Internet of Things, and their impact on supply chain digitalization initiatives. Watch the video!
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