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FutureLink Barcelona 2025 Preview! Intelligent Orchestration of Your End-to-End Supply Chain



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It's time to mark your calendar—**FutureLink Barcelona 2025 is happening October 6-8**, and it's the only event focused on the intelligent orchestration of the end-to-end supply chain for the life sciences and healthcare industry.

More than 200 leaders from pharmaceutical companies, CMOs, 3PLs, distributors, material suppliers, pharmacy chains, hospitals, and key solution partners will come together to share insights, build new connections, and develop strategies for accelerating supply chain digital transformation. Discover how Agentic AI can transform your supply chain and how end-to-end digitalisation with TraceLink enables real-time collaboration with your supply chain partners.

FutureLink Barcelona 2025: The Al Journey Starts with Data

Al in the pharmaceutical supply chain starts with real-time, end-to-end, multienterprise network data. At FutureLink Barcelona 2025, discover how to leverage your compliance investments to unlock the data needed to transform operational insights into strategic advantage. Learn how digitalization creates the foundation for Al-driven intelligence, enabling smarter, more connected supply chains. Al isn't magic—it's orchestration. Join us to explore the future of



digitalization and Agentic AI in the supply chain.

Attendees will also explore how to rapidly and cost-effectively integrate with all of their supply chain partners to:

- Maximize revenue by avoiding out-of-stocks.
- Free up working capital by optimizing inventory.
- Improve efficiency by automating transactions and data exchange with all supply partners.
- Drive end-to-end supply chain digitalisation with a single platform.
- Ensure continuous compliance with EU FMD and other global serialization and track and trace regulations.

FutureLink offers a unique opportunity to learn from real-world experiences, gain practical knowledge, and walk away with a roadmap for driving measurable improvements across your supply ecosystem.

What to expect at FutureLink 2025:

- 50+ educational sessions and peer-to-peer learning opportunities.
- 35+ industry visionaries sharing success stories.
- 10+ hours of hands-on training through TraceLink University.
- Celebrating the outstanding achievements and innovations of our Maestro Award winners.
- Networking with leaders from over 100 companies from across the end-to-end life sciences and healthcare supply chain.

Past speakers have included:

- Alessandro De Luca, Group CIO, Merck Group
- Stephanie Hart, EVP, Head of Operations, Nestlé
- Frank Binder, Head of Global Supply Chain, Santen
- Monika Derecque-Pois, Co-Founder, Healthcare Chain Institute
- John Chapman, VP Pharma Healthcare, Kuehne + Nagel



• ... and many more!

Don't miss your chance to be part of the discussions! **Pre-register today** to get the latest updates and secure your spot at FutureLink Barcelona 2025.

Pre-Register Now

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FutureLink Barcelona 2025

FutureLink is the only thought leadership, education, and networking event for life sciences and healthcare leaders needing critical intelligence, better collaboration, and greater performance across supply chain relationships.

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FutureLink Barcelona Keynote: Intelligent Orchestration of Your End-to-End Supply Chain

TraceLink President & CEO Shabbir Dahod highlights the revolutionary capabilities of the OPUS Platform and MINT solution that enable intelligent orchestration of your end-to-end supply chain. Watch now!

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FutureLink Barcelona 2024 Highlights: Intelligent Orchestration of Your End-to-End Supply Chain

Over 200 leaders from across the global life sciences and healthcare supply chain joined together at FutureLink Barcelona 2024 to develop actionable plans to digitalize critical business processes with partners. Watch the video for highlights!

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