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# FutureLink Barcelona 2025 Registration is Now Open: Join Industry Leaders Driving Agentic End-to-End Supply Chain Orchestration



Registration is now open for **FutureLink Barcelona 2025**. Join more than 200 supply chain, digital transformation, and compliance leaders at the premier industry event to share insights, exchange strategies, and explore the revolutionary next wave of supply chain innovation—agentic orchestration.

## **Agentic Orchestration of Your End-to-End Supply Chain**

At FutureLink Barcelona 2025—6 - 8 October, Grand Hyatt Barcelona—you'll explore strategies for unlocking critical information supplied by end-to-end partner networks and learn how to leverage agentic orchestration to convert real-time data assets into strategic, AI-driven intelligence.

Agentic orchestration unlocks the true power of AI in the supply chain by going beyond large language models. It combines AI with real-time, multienterprise network data to create a strong information foundation that drives real-world impact. Join leaders at FutureLink Barcelona as they discover how agentic orchestration, powered by TraceLink OPUS and collective supply chain data, moves beyond simple AI concepts to enable strategic decision-making and deliver tangible, intelligent outcomes.

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## Discover What's Next in Supply Chain Orchestration

FutureLink is where life sciences leaders align around a shared mission: building smarter, faster, more resilient supply networks. Whether focused on external manufacturing, logistics, digital commerce, or direct material supply, attendees leave with new strategies and a clear view of how digitalisation and AI are transforming supply operations in real time. Attendees will gain insight into how to:

- Maximize revenue by avoiding out-of-stocks.
- Free up working capital by optimizing inventory.
- Improve efficiency through automated collaboration with partners.
- Accelerate end-to-end digitalisation across supply, manufacturing, and distribution.
- Ensure compliance with EU FMD and global serialization regulations.
- Improve operational efficiency through end-to-end supply chain digitalisation on a single platform.

### Key Areas of Exploration

- **External Manufacturing.** Learn how to ensure supply plans are more accurate and products predictably ship on-time and in-full.
- **Logistics.** Learn how to achieve the highest order fulfillment performance.
- **Digital Commerce.** Learn how to improve product availability and customer service levels across an efficient fully digital order-to-cash process.
- **Direct Material Supply.** Learn how to shorten lead times and reduce cash-to-cash cycle times with better forecasting and order collaboration.
- **PLUS:** Free TraceLink University day, with 20 deep-dive training sessions on how to design, implement, and deploy supply chain orchestration solutions with Multienterprise Information Network Tower (MINT) and the OPUS platform.

### Featured Speakers

- Shabbir Dahod, President and CEO, TraceLink

- Alessandro de Luca, CIO, Merck KGaA
- Alberto Bartolini, CEO, CIT
- Torben Weilmuenster, VP of Supply Chain and Site Head, Merz Pharma
- Tsu Rasolonjatovo, Global Logistics Transformation Leader and Global Process Owner, Elanco
- Franck Toussaint, Executive Director - Europe, BSMA
- Pasi Kemppainen, Head of Global Serialization, Santen
- and many more.

## **Don't Miss FutureLink Barcelona 2025**

Whether you're driving external manufacturing strategy, transforming logistics operations, optimising your order-to-cash process, or laying the foundation for AI-enabled decision-making, FutureLink Barcelona 2025 is your opportunity to link with peers, hear from global leaders, and walk away with practical insights to drive measurable impact across your supply network.

**Register now** to secure your spot and be part of the next revolution in life sciences supply chain orchestration.

**Blog****Multienterprise Information Network Tower (MINT)****Supply Chain Digitalization****Manufacturing**

**Related Content**



### **FutureLink Barcelona 2025**

FutureLink is the only thought leadership, education, and networking event for life sciences and healthcare leaders needing critical intelligence, better collaboration, and greater performance across supply chain relationships.

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### **FutureLink Barcelona Keynote: Intelligent Orchestration of Your End-to-End Supply Chain**

TraceLink President & CEO Shabbir Dahod highlights the revolutionary capabilities of the OPUS Platform and MINT solution that enable intelligent orchestration of your end-to-end supply chain. Watch now!

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### **FutureLink Barcelona 2024 Highlights: Intelligent Orchestration of Your End-to-End Supply Chain**

Over 200 leaders from across the global life sciences and healthcare supply chain joined together at FutureLink Barcelona 2024 to develop actionable plans to digitalize critical business processes with partners. Watch the video for highlights!

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