RESOURCES

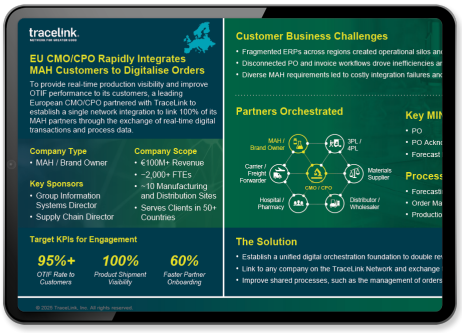
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EU CMO/CPO Rapidly Integrates MAH Customers to Digitalise Orders

To provide real-time production visibility and improve OTIF performance to its marketing authorization holder (MAH) customers, a leading European CMO/CPO partnered with TraceLink to establish a single network integration to link 100% of its MAHs through real-time digital transactions.

The CMO/CPO streamlined its data exchange capabilities using TraceLink, achieving seamless digital orchestration of POs, PO acknowledgments, and forecast planning.



By leveraging TraceLink's B2N Integrate-Once™ capability, the CMO/CPO quickly linked to the TraceLink network with a set of transaction transforms supporting a SEEBURGER B2B connection for purchase order (PO), PO acknowledgement, and advanced ship notice (ASN). The same B2N Integrate-Once™ capability was then used to link the first MAH customer to the TraceLink network, but instead flexibly enabled their transaction format of choice—SAP IDoc. The collective network effect enables both companies to easily:

- Link to any other companies on the TraceLink network.

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- Exchange transactions in their own format.
- Provide rapid visualization and analysis through configurable, end-to-end data reporting and dashboards.

Additionally, by leveraging MINT (Multienterprise Information Network Tower) powered by OPUS for external manufacturing, the CMO/CPO and its customers were able to improve critical shared processes, such as order management, inventory management, and forecast management, to create a more agile and resilient business relationship.

Download the OPUS Orchestration Journey to learn more.

OPUS Orchestration JourneyMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationManufacturing
Contact us to learn more about supply chain digitalisation!
Fill out the form to contact us now.

Thank you for contacting us! We'll be in touch shortly.

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Case Study: Integration with CMOs (Contract Manufacturing Organizations) via TraceLink

The Company is a global leader in pharmaceuticals, offering innovative therapies for treading oncology, neurology & immunology, fertility, and endocrinology. With a long-standing commitment to research and development, the company aims to provide advanced healthcare solutions that improve the lives of people around the world.
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Case Study: Nutra-Med Packaging Digitalizes its Supply Chain with TraceLink MINT

Nutra-Med Packaging, a pharmaceutical contract packaging company led by CEO Kunal Gupta, began its digital transformation to optimize supply chain operations and customer service. Driven by the Drug Supply Chain Security Act (DSCSA), its first step was serialization, which prompted the adoption of electronic systems to improve efficiency, control costs, and enhance visibility.

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Achieving Operational Excellence: An In-Depth Case Study with Nubinno and Siegfried

Siegfried, a leading contract manufacturer, seeks to provide excellent service and operational performance for its life sciences customers. Learn how digitalization can enhance these relationships.

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