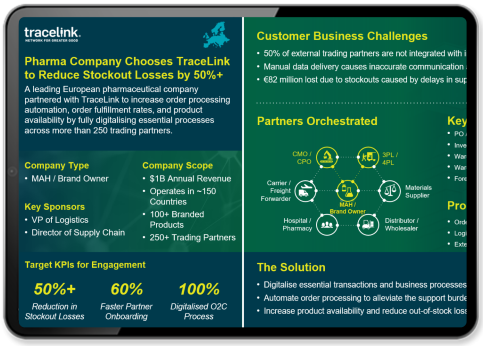
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Pharma Company Chooses TraceLink to Reduce Stockout Losses by 50%+

A leading European pharmaceutical company partnered with TraceLink to increase order processing automation, order fulfillment rates, and product availability by fully digitalising essential processes across more than 250 partners in 145 countries.



Leveraging TraceLink MINT (Multienterprise Information Network Tower), powered by the OPUS platform, the pharma company will integrate external trading partners with internal production processes—enabling the exchange of real-time data and eliminating inefficient manual processes.

Automating order processing will alleviate the support burden on customer service teams by increasing order fulfillment rates, product availability, and customer service response times—helping achieve the best possible total delivered cost. By establishing a digitalised end-to-end supply chain infrastructure, the company will

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be better suited to integrate with new trading partners in Europe and Asia and onboard an additional 3PL—supporting revenue growth targets of €2 billion in annual turnover.

Download the OPUS Orchestration Journey to learn more.

OPUS Orchestration JourneyMINT for Commerce, Multienterprise Information Network Tower (MINT)Supply Chain DigitalizationManufacturing
Contact us to learn more about supply chain digitalisation!
Fill out the form to contact us now.

Thank you for contacting us! We'll be in touch shortly.

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