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Introduction to End-to-End Supply Chain Digitalization and Orchestration



To eliminate supply chain blind spots, companies must move beyond siloed systems and enable real-time orchestration across all partners. In this opening session from FutureLink Boston 2025, Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, explains how digitalizing your entire supply network is the critical first step to achieving intelligent orchestration—one that empowers you to reduce stockouts, improve service levels, and accelerate product delivery.

Deus shares insights gathered from conversations with global pharmaceutical companies, CMOs, and healthcare providers—highlighting the common goals, persistent obstacles, and digital strategies that are shaping the future of the life sciences supply chain. She introduces **TraceLink's MINT solution**, which enables seamless integration across all supply chain partners—regardless of their technical capabilities—and supports real-time data exchange and orchestration across external manufacturing, logistics, and commerce ecosystems.

Watch to learn:

- Why end-to-end digitalization is essential for orchestrating complex supply

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chain activities

- How to eliminate manual integration and streamline collaboration across all trading partners
- What it takes to model your supply chain digitally and configure tailored workflows, reports, and dashboards

Watch now to see how leading life sciences companies are transforming fragmented operations into orchestrated, resilient supply networks.

VideoMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationSupply Chain
Meet with TraceLink to learn more about supply chain digitalization.
Fill out the form to schedule a meeting now.

Thank you! We will contact you soon!

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DSCSA to Commercial ASNs: Seamless Transition on the TraceLink Network

Dan Walles, Vice President of Product Marketing at TraceLink, shows how MINT helps companies maintain ASN delivery post-DSCSA while laying the groundwork for scalable supply chain digitalization.

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