RESOURCES

Home
Resources
Resource Center

From DSCSA Compliance to Supply Chain Optimization and Digital Transformation for Pharmacy Efficiency



At FutureLink Boston 2025, Bryan Rabakon, Senior Vice President of Supply Chain and Engineering at Optum, shared how the company is building on its DSCSA compliance foundation to drive broader operational efficiency and digital transformation across pharmacy operations. With millions of prescriptions flowing through multiple business units, Optum is using real-time data, AI tools, and TraceLink's digital network platform to unify systems, automate processes, and better serve patients.

In this insightful session, Rabakon explains how Optum is ensuring compliance with the final phase of DSCSA while unlocking new opportunities to modernize operations and improve agility. He also shares hard-won lessons from managing vendor integrations, normalizing enterprise-wide data, and deploying AI-powered tools to enhance the patient experience and reduce supply chain complexity.

Watch to learn:

- How Optum is ensuring DSCSA compliance while building a scalable platform for automation, data integration, and partner collaboration
- Why digital supply chain transformation is essential for delivering seamless

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patient experiences and reducing operational complexity

- How TraceLink MINT helps Optum accelerate modernization across fragmented systems—without waiting for multi-year IT overhauls

Watch now to hear how one of the nation’s largest pharmacy networks is turning compliance into a catalyst for long-term innovation and growth.

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Meet with TraceLink to learn more about supply chain digitalization.
Fill out the form to schedule a meeting now.

Thank you! We will contact you soon!

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Introduction to End-to-End Supply Chain Digitalization and Orchestration

Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, explains how MINT enables integration across all supply chain partners to reduce stockouts, improve service levels, and operate more efficiently.

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DSCSA to Commercial ASNs: Seamless Transition on the TraceLink Network

Dan Walles, Vice President of Product Marketing at TraceLink, shows how MINT helps companies maintain ASN delivery post-DSCSA while laying the groundwork for scalable supply chain digitalization.

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