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Optimize Working Capital by Orchestrating Serialized Product Inventory Transactions and ASNs with Network Partners

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At FutureLink Boston 2025, Tereance Puryear, Manager of U.S. Solution Consulting at TraceLink, delivered a deep dive into the operational bottlenecks created by fragmented supply chain data—and how orchestrating serialized inventory transactions and ASNs across your network can unlock dramatic improvements in working capital, customer service, and supply chain agility.

Puryear lays out the real-world consequences of poor visibility and manual processes—missed shipments, bloated inventory, and mounting penalties—and shows how **TraceLink MINT** and OPUS Reports & Dashboards can help supply chain leaders move beyond isolated systems toward synchronized, insight-driven execution across CMOs, 3PLs, and direct suppliers.

- Why supply chain agility starts with real-time, end-to-end inventory visibility and ASN orchestration
- How digital workflows reduce manual work, free up capital, and improve service levels across the partner network
- What it takes to scale integration across all your partners—without slowing



down your digital transformation journey

Watch now to hear how Tereance Puryear is helping life sciences manufacturers reduce risk, avoid write-offs, and operate with greater speed and precision.

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FutureLink Boston 2025 Keynote: Intelligent Orchestration of Your End-to-End Supply Chain

Shabbir Dahod, President and CEO of TraceLink, shares how the company is executing on a long-standing vision for intelligent supply chain orchestration to reduce stockouts, lower working capital, and increase revenue.





Introduction to End-to-End Supply Chain Digitalization and Orchestration

Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, explains how MINT enables integration across all supply chain partners to reduce stockouts, improve service levels, and operate more efficiently.

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DSCSA to Commercial ASNs: Seamless Transition on the TraceLink Network

Dan Walles, Vice President of Product Marketing at TraceLink, shows how MINT helps companies maintain ASN delivery post-DSCSA while laying the groundwork for scalable supply chain digitalization.

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