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Improve Chargeback Reconciliation With EPCIS, Serialized Product Data, and ASN and PO Transactions



Chargebacks account for more than 30% of net sales in pharma—and with up to 75% of claims containing discrepancies, they remain one of the industry’s most error-prone processes. At FutureLink Boston 2025, Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, unpacked the hidden costs behind chargeback complexity and laid out a clear path forward.

In this session, Deus explains how to eliminate reconciliation errors by leveraging EPCIS, serialized product data, and digital transaction exchange. From ASN and PO alignment to the strategic use of serialization data, she shares how **TraceLink MINT** helps manufacturers and wholesalers automate chargeback workflows and improve financial accuracy.

- How misaligned master data, outdated contract terms, and duplicate claims create chargeback risk
- Why serialization and EPCIS data are essential for end-to-end traceability and reimbursement verification
- How TraceLink MINT enables real-time reconciliation through seamless transaction exchange across partners

Watch now to see how digitalization and intelligent orchestration are transforming chargeback management in pharma.

Video **Multi** **Enterprise Information Network Tower (MINT)** **Supply Chain Digitalization** **Supply Chain**

Meet with TraceLink to learn more about supply chain digitalization. Fill out the form to schedule a meeting now.

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FutureLink Boston 2025 Keynote: Intelligent Orchestration of Your End-to-End Supply Chain

Shabbir Dahod, President and CEO of TraceLink, shares how the company is executing on a long-standing vision for intelligent supply chain orchestration to reduce stockouts, lower working capital, and increase revenue.

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Introduction to End-to-End Supply Chain Digitalization and Orchestration

Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, explains how MINT enables integration across all supply chain partners to reduce stockouts, improve service levels, and operate more efficiently.

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Dan Waller, Vice President of Product Marketing at TraceLink, shows how MINT helps companies maintain ASN delivery post-DSCSA while laying the groundwork for scalable supply chain digitalization.

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