RESOURCES

Home
Resources
Resource Center

Why Digitalization Empowers Transformation for the Life Sciences Supply Chain



Fragmented communication. Manual data exchanges. Limited insight beyond tier 1 suppliers. According to Matthias Leimer, VP of Supply Chain Transformation at Genpact, these long-standing challenges are holding life sciences supply chains back—and digitalization is the key to breaking through.

In this FutureLink Boston 2025 session, Leimer explores why technology alone isn't enough to transform supply networks. Drawing on real-world experiences with pharmaceutical, biotech, and medtech companies, he explains why meaningful transformation requires a rethinking of organizational processes, data ownership, and supplier collaboration models. He also shares **why Genpact sees TraceLink as a co-innovation partner** in solving some of the industry's most urgent challenges—particularly when it comes to external manufacturing and planning alignment.

Watch to learn:

- Why supplier collaboration—not just planning systems—is the next frontier of transformation
- How a tiered supplier segmentation strategy supports scalable digitalization
- How Genpact and TraceLink are working together to enable exception-based

© TraceLink Inc. 2009 - 2025 All Rights Reserved

planning and eliminate data silos

Watch the full session now to learn how to drive lasting supply chain transformation.

VideoMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationSupply Chain
Meet with TraceLink to learn more about supply chain digitalization.
Fill out the form to schedule a meeting now.

Thank you! We will contact you soon!

Related Content



© TraceLink Inc. 2009 - 2025 All Rights Reserved

Introduction to End-to-End Supply Chain Digitalization and Orchestration

Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, explains how MINT enables integration across all supply chain partners to reduce stockouts, improve service levels, and operate more efficiently.

View More



DSCSA to Commercial ASNs: Seamless Transition on the TraceLink Network

Dan Walles, Vice President of Product Marketing at TraceLink, shows how MINT helps companies maintain ASN delivery post-DSCSA while laying the groundwork for scalable supply chain digitalization.

View More

© TraceLink Inc. 2009 - 2025 All Rights Reserved