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Digitalizing Targeted Recall Notices for Real-Time Matching with DSCSA EPCIS Shipment Data

Pharmacies face a constant stream of drug recalls—and with limited staff, outdated tools, and inconsistent notice formats, managing them quickly and safely is a major challenge.

At FutureLink Boston 2025, TraceLink's Alex Kinne showcased how pharmacies can use DSCSA EPCIS shipment data to eliminate manual recall matching and accelerate time to resolution. **TraceLink's Targeted Recalls solution** digitalizes FDA notices and automatically matches them to serialized product data—so pharmacy teams can immediately see whether they're impacted, where recalled product was sent, and how much needs to be removed from shelves.

Watch to learn:

- How serialization data enables faster, safer, and smarter recall management
- How TraceLink's Targeted Recalls solution can reduce pharmacy recall cycle time by 55%
- How one health system saved 8,000+ hours annually by eliminating manual shelf sweeps and paper tracking

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Watch the full session to learn how TraceLink Targeted Recalls is helping pharmacies streamline recall response and safeguard patient safety.

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Meet with TraceLink to learn more about Targeted Recalls.
Fill out the form to schedule a meeting now.

Thank you! We will contact you soon!

Related Content



Introduction to End-to-End Supply Chain Digitalization and Orchestration

Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, explains how MINT enables integration across all supply chain partners to reduce stockouts, improve service

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levels, and operate more efficiently.

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DSCSA to Commercial ASNs: Seamless Transition on the TraceLink Network

Dan Walles, Vice President of Product Marketing at TraceLink, shows how MINT helps companies maintain ASN delivery post-DSCSA while laying the groundwork for scalable supply chain digitalization.

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