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Reverse Logistics (Returns) Reconciliation Using Serialized Product and Business Transaction Data



Manual reconciliation of returned products creates unnecessary compliance risk, staff burden, and financial loss due to rejected returns. At **FutureLink Boston 2025**, Brijesh Ramakrishnan, Solution Consultant at TraceLink, demonstrated how companies can use serialized product data and business transaction history to validate returns and automate reverse logistics processes.

Learn how TraceLink's integrated applications—including Product Track, POET, and MINT—enable buyers and sellers to identify issues at the point of receipt, validate return eligibility, collaborate electronically, and maintain a full audit trail to support DSCSA compliance and accounting accuracy.

Key Takeaways:

- Understand the business and compliance risks of manual reverse logistics
- Learn how serialized EPCIS data and transaction records enable accurate returns processing
- See how TraceLink automates the full return process through integration and collaboration tools

Watch now to learn how to automate returns reconciliation and reduce risk.

Video **Multi** **Enterprise Information Network Tower (MINT)** **Supply Chain Digitalization** **Supply Chain**

Meet with TraceLink to learn more about supply chain digitalization. Fill out the form to schedule a meeting now.

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FutureLink Boston 2025 Keynote: Intelligent Orchestration of Your End-to-End Supply Chain

Shabbir Dahod, President and CEO of TraceLink, shares how the company is executing on a long-standing vision for intelligent supply chain orchestration to reduce stockouts, lower working capital, and increase revenue.

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Introduction to End-to-End Supply Chain Digitalization and Orchestration

Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, explains how MINT enables integration across all supply chain partners to reduce stockouts, improve service levels, and operate more efficiently.

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