RESOURCES

Home
Resources
Resource Center



Improve Supply Planning and Inventory Management with Supply Chain Intelligence Powered by DSCSA EPCIS Data

Serialized EPCIS data isn't just for compliance—it's a strategic asset. At FutureLink Boston 2025, Steve Keighley, Principal Solution Consultant at TraceLink, showed how pharmaceutical companies can use **Serialized Product Intelligence (SPI)** to digitalize and analyze their serialization data to uncover root causes of DSCSA exceptions, optimize inventory levels, and improve supply planning responsiveness. With deep visibility into product movements across all warehouses and trading partners, SPI helps reduce operational costs and improve customer service across the supply chain.

Watch to learn:

- How to reduce DSCSA exceptions and resolve them faster with advanced data mining tools
- Why partial serial number queries and real-time shipment data improve operational efficiency
- How SPI enables proactive supply chain decision-making through exception insights and automation

Start turning compliance data into actionable supply chain intelligence—watch the

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full session now.

VideoSerialized Product IntelligenceSupply Chain IntelligenceSupply Chain
Meet with TraceLink to learn more about Serialized Product Intelligence.
Fill out the form to schedule a meeting now.

Thank you! We will contact you soon!

Related Content



Introduction to End-to-End Supply Chain Digitalization and Orchestration

Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, explains how MINT enables integration across all supply chain partners to reduce stockouts, improve service

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levels, and operate more efficiently.

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DSCSA to Commercial ASNs: Seamless Transition on the TraceLink Network

Dan Walles, Vice President of Product Marketing at TraceLink, shows how MINT helps companies maintain ASN delivery post-DSCSA while laying the groundwork for scalable supply chain digitalization.

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