



RESOURCES

Home
Resources
Resource Center

Improve Supply Planning and Inventory Management with Supply Chain Intelligence Powered by DSCSA EPCIS Data



Serialized EPCIS data isn't just for compliance—it's a strategic asset. At FutureLink Boston 2025, Steve Keighley, Principal Solution Consultant at TraceLink, showed how pharmaceutical companies can use **Serialized Product Intelligence (SPI)** to digitalize and analyze their serialization data to uncover root causes of DSCSA exceptions, optimize inventory levels, and improve supply planning responsiveness. With deep visibility into product movements across all warehouses and trading partners, SPI helps reduce operational costs and improve customer service across the supply chain.

Watch to learn:

- How to reduce DSCSA exceptions and resolve them faster with advanced data mining tools
- Why partial serial number queries and real-time shipment data improve operational efficiency
- How SPI enables proactive supply chain decision-making through exception insights and automation

Start turning compliance data into actionable supply chain intelligence—watch the

full session now.

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Meet with TraceLink to learn more about Serialized Product Intelligence.

Fill out the form to schedule a meeting now.

Related Content



FutureLink Boston 2025 Keynote: Intelligent Orchestration of Your End-to-End Supply Chain

Shabbir Dahod, President and CEO of TraceLink, shares how the company is executing on a long-standing vision for intelligent supply chain orchestration to reduce stockouts, lower working capital, and increase revenue.

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Introduction to End-to-End Supply Chain Digitalization and Orchestration

Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, explains how MINT enables integration across all supply chain partners to reduce stockouts, improve service levels, and operate more efficiently.

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DSCSA to Commercial ASNs: Seamless Transition on the TraceLink Network

Dan Waller, Vice President of Product Marketing at TraceLink, shows how MINT helps companies maintain ASN delivery post-DSCSA while laying the groundwork for scalable supply chain digitalization.

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