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Insights in Improving Supply Planning on an Integrated Digital Network Platform



A new era of supply chain planning is emerging—one that breaks down silos, reduces manual processes, and extends visibility across the external manufacturing network. At FutureLink Boston 2025, leaders from Genpact, Kinaxis, and TraceLink explore how their integrated digital network platform is helping life sciences companies digitalize collaboration with CMOs, 3PLs, and suppliers—improving responsiveness, agility, and planning outcomes.

Genpact's Matthias Leimer, Kinaxis's Christy Christian, and TraceLink's Steve Gruppioni explain how their combined solution leverages Kinaxis Maestro for advanced planning, **TraceLink MINT** for seamless external partner integration, and Genpact's consulting and managed services expertise to drive rapid, scalable results. You'll also hear why transitioning from siloed, inside-out planning to orchestrated, outside-in planning is essential to unlocking greater value across the supply chain.

Watch to learn:

- Why manual, spreadsheet-based planning models are breaking under the pressure of growing supplier networks
- How outside-in planning improves responsiveness and agility by linking

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external data to internal decision-making

- What steps to take to start realizing value quickly and scale partner collaboration over time

Watch now to see how leading technology and service providers are transforming supply chain planning through true network orchestration.

VideoMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationManufacturing, Supply Chain
Meet with TraceLink to learn more about supply chain digitalization.
Fill out the form to schedule a meeting now.

Thank you! We will contact you soon!

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Improving Planning and Forecast Effectiveness by Feeding Supply Chain Planning with Digital Inventory and Order Data

See how Kinaxis and TraceLink are enabling outside-in planning with real-time data, helping life sciences companies improve forecasts, cut inventory, and boost revenue—watch now.
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