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# Insights on DSCSA Distribution and Logistics Operational Excellence as a Foundation for Digitalization



At FutureLink Boston 2025, Zeeshan Ahmed, Founder & CEO of CosmoTrace, and Sean Boland, CosmoTrace's Manager of Professional Services, shared practical strategies for strengthening DSCSA operations across distribution and logistics. Drawing from hands-on experience with pharmaceutical manufacturers, CMOs, wholesalers, and 3PLs, they outlined how operational excellence and proactive exception management are enabling companies to reduce friction and prepare for future digitalization.

From solving persistent EPCIS data issues and improving readiness across supply chain partners to standardizing processes and exception workflows, Ahmed and Boland revealed how a strong foundation in compliance can unlock greater agility and performance across the enterprise.

### **In this session, you'll learn:**

- The root causes of EPCIS verification and data quality failures—and how to solve them
- How process standardization reduces errors and improves scalability
- Why proactive exception management is essential for digital transformation

Watch now to learn how **DSCSA operational excellence** can become a strategic driver of long-term supply chain performance.

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Discover how Aurobindo Pharma USA is transforming logistics and distribution with automation, real-time visibility, and TraceLink—watch the full session now to learn how.

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