

# From Manual Processes to Intelligent Orchestration: How Nutra-Med Packaging Is Advancing Supply Chain Digitalization

Manual processes are holding the pharmaceutical supply chain back—and Nutra-Med Packaging is proving there's a better way forward. In this video, Kunal Gupta, CEO of Nutra-Med, shares how his company is streamlining operations and improving partner collaboration by digitalizing core transactions—like purchase orders, invoices, and ASNs—through **TraceLink's MINT solution**. The result: faster processes, fewer errors, and stronger alignment with both customers and suppliers.

Gupta explains why building digital momentum starts with quick wins and the right internal champion—and how those wins can snowball into enterprise-wide transformation. Looking ahead, he sees even greater potential in combining MINT's transaction data with AI to generate predictive insights that drive smarter planning. For CMOs, CPOs, and other life sciences leaders, it's a clear case for starting small, scaling fast, and staying ahead.

## Video Highlights:

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**00:48**- What's been the biggest challenge in your digitalization journey?

**01:25** - What does it take to move digitalization forward?

**02:12** - How can digitalization transform operations for CMOs, CPOs, and manufacturers?

**03:50** - What's the next step after automating your own processes?

**04:36** - What's the value of digitalizing POs, ASNs, and serial numbers?

**05:22** - How do you keep digitalization projects from stalling out?

**06:17** - What are the risks of sticking with manual processes?

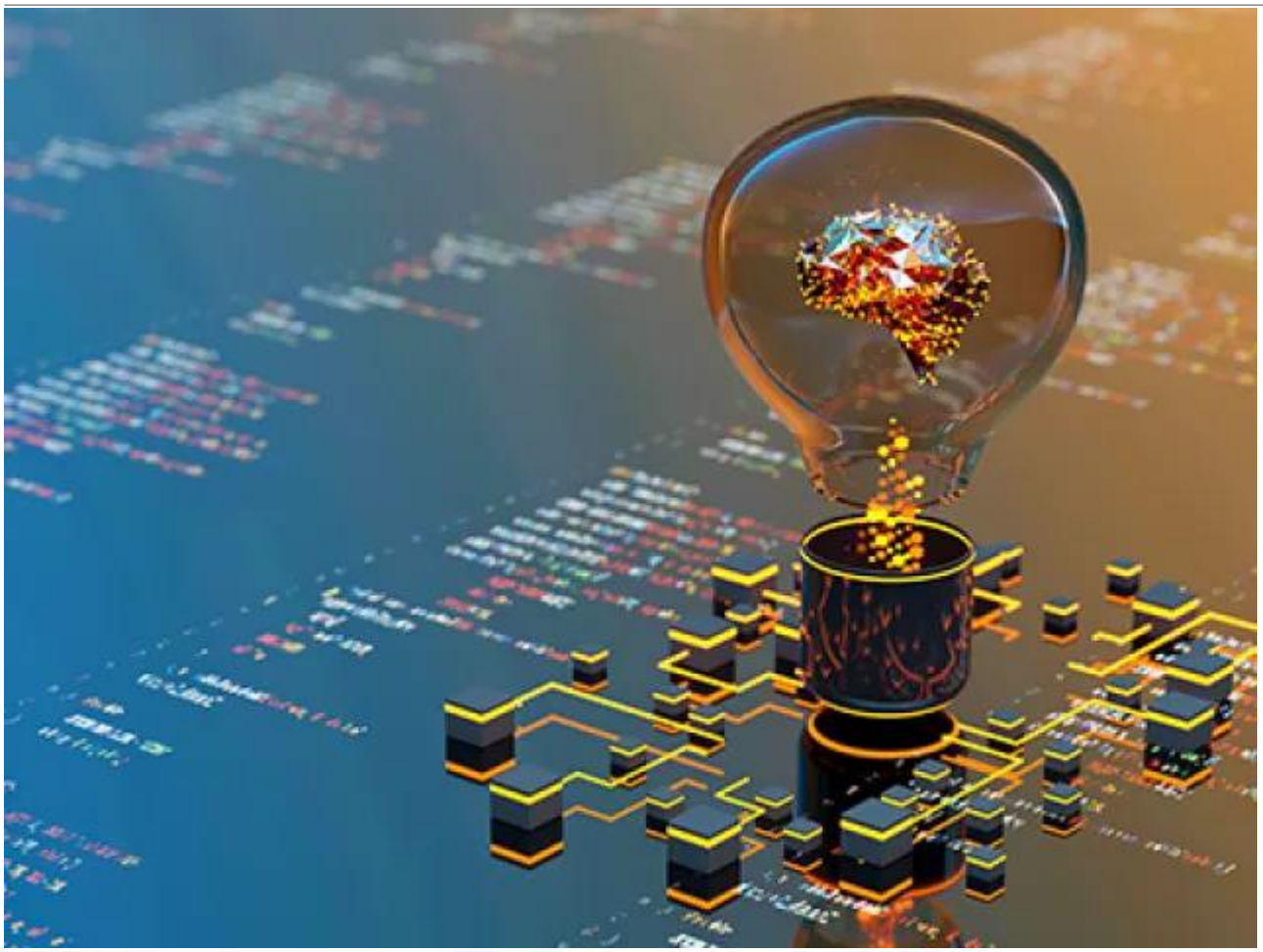
**07:40** - How will MINT and the TraceLink Network improve AI outcomes?

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Meet with TraceLink to learn more about MINT.
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**Thank you for contacting us! We'll be in touch shortly.**

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**Yes, Digitalized POs & ASNs Can Drive Strategic Impact for Manufacturers & Contract Packagers**

Kunal Gupta, CEO of Nutra-Med Packaging, shares how digitalizing POs and ASNs is driving efficiency, scalability, and stronger supply chain collaboration with partners.
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**Nutra-Med Packaging Digitalizes its Supply Chain with TraceLink MINT**

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