



RESOURCES

Home
Resources
Resource Center

From Manual Processes to Intelligent Orchestration: How Nutra-Med Packaging Is Advancing Supply Chain Digitalization



Manual processes are holding the pharmaceutical supply chain back—and Nutra-Med Packaging is proving there's a better way forward. In this video, Kunal Gupta, CEO of Nutra-Med, shares how his company is streamlining operations and improving partner collaboration by digitalizing core transactions—like purchase orders, invoices, and ASNs—through **TraceLink's MINT solution**. The result: faster processes, fewer errors, and stronger alignment with both customers and suppliers.

Gupta explains why building digital momentum starts with quick wins and the right internal champion—and how those wins can snowball into enterprise-wide transformation. Looking ahead, he sees even greater potential in combining MINT's transaction data with AI to generate predictive insights that drive smarter planning. For CMOs, CPOs, and other life sciences leaders, it's a clear case for starting small, scaling fast, and staying ahead.

Video Highlights:

00:48 - What's been the biggest challenge in your digitalization journey?

01:25 - What does it take to move digitalization forward?

02:12 - How can digitalization transform operations for CMOs, CPOs, and manufacturers?

03:50 - What's the next step after automating your own processes?

04:36 - What's the value of digitalizing POs, ASNs, and serial numbers?

05:22 - How do you keep digitalization projects from stalling out?

06:17 - What are the risks of sticking with manual processes?

07:40 - How will MINT and the TraceLink Network improve AI outcomes?

VideoMINT for External ManufacturingSupply Chain DigitalizationManufacturing, Supply Chain, Supply Relationship Management

Meet with TraceLink to learn more about MINT.

Fill out the form to contact us now

Related Content



Yes, Digitalized POs & ASNs Can Drive Strategic Impact for Manufacturers & Contract Packagers

Kunal Gupta, CEO of Nutra-Med Packaging, shares how digitalizing POs and ASNs is driving efficiency, scalability, and stronger supply chain collaboration with partners.

[View More](#)



Nutra-Med Packaging Digitalizes its Supply Chain with TraceLink MINT

The CEO of Nutra-Med Packaging explains why he chose TraceLink MINT for real-time digital integration and transaction exchange with supply chain partners. Watch the video!

[View More](#)



FutureLink Boston 2024 Highlights: Orchestrate Your End-to-End Supply Chain with TraceLink

FutureLink Boston 2024 shined a light on life sciences and healthcare leaders driving digital supply chain transformation. Watch the video for highlights!

[View More](#)