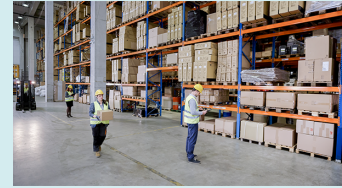




RESOURCES

Home
Resources
Resource Center

Why Digital Innovation in Healthcare Logistics is Critical for Today's Efficient, Agile, and Sustainable Supply Chain



Digital innovation in logistics is no longer optional—it's essential for addressing the profound health, environmental, and demographic shifts shaping today's healthcare supply chain. At FutureLink Boston 2025, Dan Gagnon, Vice President of Strategy at UPS Healthcare and longtime TraceLink partner, explored how chronic disease, aging populations, urbanization, and sustainability imperatives are redefining what logistics must deliver—and how.

With 35 years at UPS and 18 years leading global **healthcare logistics strategy**, Gagnon explained how forward-thinking companies are investing in predictive analytics, cold chain visibility, and automation to meet rising demands and ensure resilient, patient-centric operations. He emphasized that the logistics strategies of tomorrow must be guided by the long-term forces already in motion today.

Key Takeaways:

- How global shifts in disease and population trends are reshaping logistics strategy for healthcare manufacturers and providers.
- Why cold chain innovation, data transparency, and AI-driven forecasting are essential for future supply chain resilience.

- How urbanization and sustainability pressures are driving new logistics models and science-based environmental goals.

Watch now to learn why digital innovation is the key to building agile, efficient, and sustainable healthcare logistics networks.

VideoMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationLogistics/Distribution

Meet with TraceLink to learn more about supply chain digitalization. Fill out the form to schedule a meeting now.

Related Content



FutureLink Boston 2025 Keynote: Intelligent Orchestration of Your End-to-End Supply Chain

Shabbir Dahod, President and CEO of TraceLink, shares how the company is executing on a long-standing vision for intelligent supply chain orchestration to reduce stockouts, lower

working capital, and increase revenue.

[View More](#)



Introduction to End-to-End Supply Chain Digitalization and Orchestration

Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, explains how MINT enables integration across all supply chain partners to reduce stockouts, improve service levels, and operate more efficiently.

[View More](#)



DSCSA to Commercial ASNs: Seamless Transition on the TraceLink Network

Dan Waller, Vice President of Product Marketing at TraceLink, shows how MINT helps companies maintain ASN delivery post-DSCSA while laying the groundwork for scalable supply chain digitalization.

[View More](#)