

Why Digital Innovation in Healthcare Logistics is Critical for Today's Efficient, Agile, and Sustainable Supply Chain

Digital innovation in logistics is no longer optional—it's essential for addressing the profound health, environmental, and demographic shifts shaping today's healthcare supply chain. At FutureLink Boston 2025, Dan Gagnon, Vice President of Strategy at UPS Healthcare and longtime TraceLink partner, explored how chronic disease, aging populations, urbanization, and sustainability imperatives are redefining what logistics must deliver—and how.

With 35 years at UPS and 18 years leading global **healthcare logistics strategy**, Gagnon explained how forward-thinking companies are investing in predictive analytics, cold chain visibility, and automation to meet rising demands and ensure resilient, patient-centric operations. He emphasized that the logistics strategies of tomorrow must be guided by the long-term forces already in motion today.

Key Takeaways:

- How global shifts in disease and population trends are reshaping logistics strategy for healthcare manufacturers and providers.
- Why cold chain innovation, data transparency, and AI-driven forecasting are essential for future supply chain resilience.

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- How urbanization and sustainability pressures are driving new logistics models and science-based environmental goals.

Watch now to learn why digital innovation is the key to building agile, efficient, and sustainable healthcare logistics networks.

VideoMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationLogistics/Distribution
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