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One Direction: Orchestrating Our Digital Future



In today's volatile and complex environment, visibility is just the beginning. To drive business value, life sciences organizations must go further—by **orchestrating supply chain execution** with intelligent, cross-functional command centers.

At FutureLink Boston 2025, Corwin Hee, Senior Director, Analyst–Life Sciences at Gartner, shares how companies can evolve beyond siloed control towers and take a structured approach to building decision-making frameworks that translate data into action.

Key Takeaways:

- Learn the key differences between control towers and command centers—and why they matter
- Explore high-impact use cases for command centers across life sciences supply chains
- Get expert guidance on building the foundation for predictive and prescriptive decision-making

Watch now to see how your organization can take the next step toward orchestrating an intelligent, end-to-end digital supply chain.

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VideoMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationSupply Chain
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Thank you! We will contact you soon!

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Introduction to End-to-End Supply Chain Digitalization and Orchestration

Lucy Deus, Senior Vice President of Supply Network Products at TraceLink, explains how MINT enables integration across all supply chain partners to reduce stockouts, improve service levels, and operate more efficiently.

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Dan Walles, Vice President of Product Marketing at TraceLink, shows how MINT helps companies maintain ASN delivery post-DSCSA while laying the groundwork for scalable supply chain digitalization.

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