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Accelerating Supply Chain Digitalization: How TraceLink Simplifies Partner Onboarding



In this **FutureLink Boston 2025** keynote clip, TraceLink President and CEO Shabbir Dahod explains how TraceLink simplifies one of the biggest barriers to digital transformation: onboarding. With the dedicated Network Success Team handling onboarding as a service—at no cost—manufacturers, CMOs, wholesalers, and pharmacies can quickly bring partners onto the network without burdening their internal teams.

Dahod shares how TraceLink’s no-code linking, interoperable integrations, and scalable architecture enable fast, frictionless collaboration across supply chain partners. Whether migrating to a new ERP or adjusting existing systems, companies can make changes independently without disrupting the network. Watch the clip to see how TraceLink is accelerating digitalization—one onboarding at a time.

Video**Multienterprise Information Network Tower (MINT)****Supply Chain** **Digitalization****Supply Chain**

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