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Global MAH Selects TraceLink to Digitalize Its Supply Chain



A global pharmaceutical company with nearly \$500 million in revenue has chosen TraceLink's MINT platform to digitalize its supply chain and streamline operations in the U.S. and EU markets.

With a multinational footprint and manufacturing across 10 therapeutic areas, the company is aiming to eliminate inefficiencies and reduce costs tied to manual processes and legacy EDI systems.

By implementing a single integration to the TraceLink network, the MAH will digitalize its order-to-cash and chargeback reconciliation processes—enhancing visibility and accelerating partner onboarding.

Target KPIs:

- \$0 to onboard new partners
- 60% faster partner onboarding
- 54% cost savings vs. EDI vendors

Key Challenges:

- Eliminate costly fragmented integrations
- Reduce error-prone manual ordering
- Improve inventory visibility

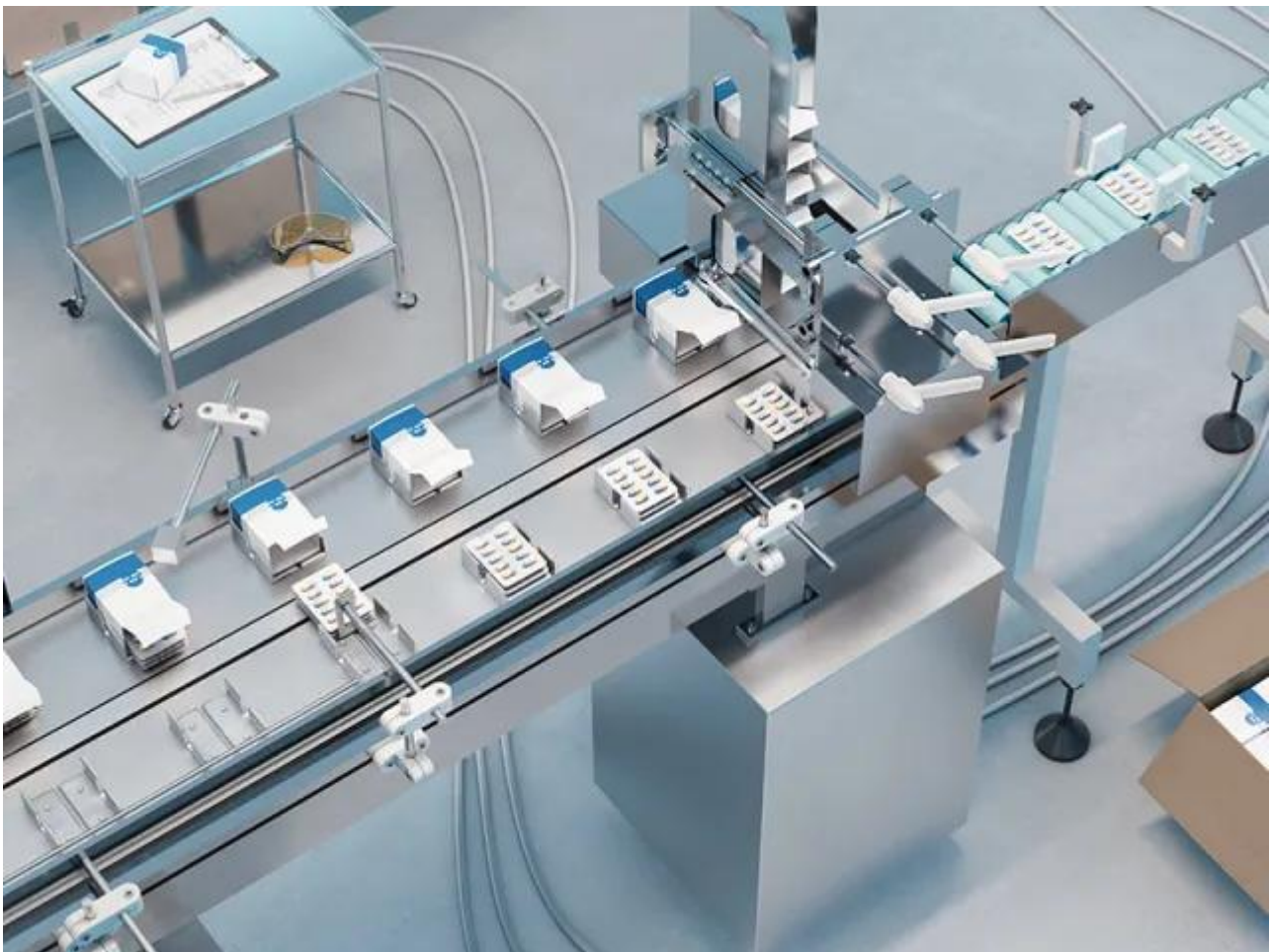
MINT enables seamless collaboration across partners—including 3PLs, wholesalers, and dispensers—helping the company drive operational efficiency and expand U.S. market access.

Download the OPUS Orchestration Journey to learn more.

OPUS Orchestration JourneyMINT for CommerceSupply Chain Collaboration, Supply Chain Visibility, Supply Chain DigitalizationIT, Logistics/Distribution, Supply Chain, Supply Relationship Management

Contact us to learn more about digitalizing your order-to-cash processes!
Fill out the form to contact us now.

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