Reducing Variability and Unlocking ROI: Arun Giddu on Supply Chain Automation



Digitalization alone doesn't eliminate supply chain variability—true ROI requires automation. According to Arun Giddu, former Director of Supply Chain at Thermo Fisher Scientific, too many organizations stop short of value realization by relying on clean data and ERP upgrades without automating critical processes.

In this wide-ranging interview, Giddu shares his firsthand experience leading digital transformation initiatives and explains how automation strengthens customer satisfaction, improves internal KPIs, and frees up teams for higher-value activities like secondary sourcing. He also discusses how **TraceLink's MINT solution** enables scalable partner integration and offers his take on the evolving role of AI in supply chain operations.

Key Takeaways:

- Automation is the key to reducing variability and maximizing the ROI of digital transformation investments.
- End-to-end automated processes improve lead time, inventory costs, and customer satisfaction.
- TraceLink's MINT reduces the cost and complexity of onboarding new supply chain partners by eliminating point-to-point customizations.

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Watch the full interview to learn how automation—and scalable solutions like MINT—can unlock greater efficiency, visibility, and agility across your supply chain.

Video Highlights:

00:40 - What's the key to reducing variability in the supply chain?

01:37 - What does a fully automated supply chain process look like in practice?

02:37 - What's the benefit for suppliers who join you on your digital journey?

03:34 - What's holding some organizations back from adopting automation more broadly?

05:42 - Which KPIs improve the most with digitalization and automation?

07:42 - Is a well-implemented ERP system and clean master data enough to drive ROI in supply chain digitalization?

09:35 - What makes TraceLink's approach to partner integration more scalable?

10:48 - Where are you seeing the biggest impact of AI in supply chain operations?

VideoMINT for External ManufacturingSupply Chain DigitalizationManufacturing, Supply Chain, Supply Relationship Management

Meet with TraceLink to learn more about supply chain digitalization.
Fill out the form to contact us now

Thank you for contacting us! We'll be in touch shortly.

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Arun Giddu, Director of Supply Chain at Thermo Fisher Scientific, explains how to maximize the ROI of supply chain digitalization initiatives. Watch the interview!
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