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NTT DATA: TraceLink's B2N Integrate-Once™ Model is a Game Changer for Life Sciences Supply Chains

Pharma companies face increasing pressure to digitalize supply chains, integrate partners quickly, and make faster, smarter decisions—and NTT DATA and TraceLink are working together to make it possible.

In this interview, Pari Sanghavi, Managing Director of Supply Chain & Manufacturing Consulting in Life Sciences at NTT DATA, shares how the firm partners with TraceLink to help life sciences companies overcome long-standing integration and visibility challenges. Sanghavi explains how **TraceLink's MINT solution** and B2N Integrate-Once™ model simplify the process of linking to supply chain partners and exchanging real-time data—while enabling scalable digital transformation across the enterprise.

Together, NTT DATA and TraceLink are helping pharmaceutical manufacturers move beyond manual workarounds and fragmented data to create agile, future-ready supply networks—with AI-driven orchestration at the core.

Key Takeaways:

- How NTT DATA and TraceLink collaborate to solve complex integration

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challenges and accelerate supply chain digitalization.

- TraceLink's MINT solution and B2N Integrate-Once™ model is a "game changer" that will reduce IT burden and enable faster partner onboarding.
- The critical role of real-time data and orchestration in improving supply performance and preparing for an AI-enabled future.

Watch the interview now to learn how NTT DATA and TraceLink are helping life sciences companies build smarter, more resilient supply chains.

Video Highlights:

00:18 - How should life sciences companies think about digitalization their supply chains?
00:54 - How can TraceLink MINT help companies overcome barriers to digital transformation?
01:49 - What makes TraceLink's approach to integration so effective for supply chain partners?
02:39 - Where is MINT making an impact on issues like avoiding backorders and optimizing inventory?
03:27 - Where are you seeing AI already making an impact in life sciences supply chains?
05:25 - How does access to the right data set the stage for AI-driven orchestration?

VideoMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationSupply Chain
Meet with TraceLink to learn more about supply chain digitalization.
Fill out the form to schedule a meeting now.

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Thank you! We will contact you soon!

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Eliminate Manual and Error-Prone Forecasting and Planning: TraceLink MINT Links All Your Customers Without Custom Integrations

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