



RESOURCES

Home
Resources
Resource Center

Multinational Pharma Company Chooses TraceLink to Digitalize E2E



An India-based pharmaceutical manufacturer chose TraceLink MINT to digitalize its global trading partner network and multienterprise business transactions on a single platform, enabling the seamless orchestration of both internal and external supply chain data to improve inventory and order fulfillment visibility.

By integrating once with the TraceLink platform, the manufacturer will be able to seamlessly link more than 160 partners, and they will be able to onboard partners faster and cheaper than with traditional point-to-point integrations with less involvement from IT.

Centralizing data from internal and external ERP systems will enable true real-time visibility into the movement of finished goods from CMOs and help reduce manual data entry and exchange processes, such as emails and phone calls, improving operational efficiency and data accuracy.

Target KPIs:

- \$0.00 to onboard partners
- 60% faster trade partner onboarding
- 50% less manual data entry

Key Challenges:

- Siloed internal and external ERP systems reduce visibility into real-time inventory data
- Manual processes impede operational efficiency
- Costly integration challenges with external partners limit accurate data sharing

MINT orchestrates seamless collaboration across CMOs, 3PLs, wholesalers, and pharmacies, enabling the seamless orchestration of both internal and external supply chain data to improve inventory and order fulfillment visibility.

Download the OPUS Orchestration Journey to learn more.

OPUS Orchestration Journey MINT for Commerce Supply Chain Collaboration, Supply Chain Intelligence, Supply Chain Visibility, Supply Chain Digitalization IT, Supply Chain, Supply Relationship Management

Contact us to learn more about digitalizing your global trading partner network on a single platform!

Fill out the form to contact us now.

Related Content



Pharma Company Chooses TraceLink to Reduce Stockout Losses by 50%+

A leading European pharmaceutical company partnered with TraceLink to fully digitalise essential processes across more than 250 partners.

[View More](#)



Global MAH Selects TraceLink to Digitalize Its Supply Chain

A global pharmaceutical company has chosen TraceLink's MINT platform to digitalize its supply chain and streamline operations in the U.S. and EU markets.

[View More](#)



EU CMO/CPO Rapidly Integrates MAH Customers to Digitalise Orders

To provide real-time production visibility and improve OTIF performance, a leading CMO/CPO partnered with TraceLink to link 100% of its MAHs.

[View More](#)