

Multinational Pharma Company Chooses TraceLink to Digitalize Order Fulfillment

An India-based pharmaceutical manufacturer is digitalizing multienterprise commerce transactions with strategic customers on TraceLink MINT.

Siloed internal and external ERP systems reduce visibility into real-time inventory data, and costly point-to-point integration challenges limit the speed of new customer onboarding—delaying fulfillment and revenue realization.

Providing real-time visibility and agreement on order details, quantities, and delivery timelines—through a single industrial-grade platform—supports efficient and accurate order fulfillment and enables continued market expansion.

Target KPIs:

- 10 customers linked
- 60% faster onboarding
- A single source of truth

Key Challenges:

- Siloed internal and external ERP systems reduce visibility into real-time inventory data

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- Manual processes with customers impede operational efficiency
- Costly point-to-point integration challenges limit the speed of new customer onboarding and hinder market expansion

Integrating with the TraceLink network enables cost-effective interoperability with strategic customers. Enabling the creation, acknowledgement, and management of purchase orders provides both the brand owner and its customers with real-time order visibility.

Download the OPUS Orchestration Journey to learn more

OPUS Orchestration JourneyMINT for CommerceSupply Chain Collaboration, Supply Chain Intelligence, Supply Chain Visibility, Supply Chain DigitalizationIT, Supply Chain, Supply Relationship Management
Contact us to learn more about digitalizing your global trading partner network on a single platform!
Fill out the form to contact us now.

Thank you for contacting us! We'll be in touch shortly.

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