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EU Biopharma Company Chooses TraceLink for O2C Digitalization

A biopharma manufacturing company serving 40 countries chose TraceLink MINT to rapidly and affordably integrate its 3PL and 4PL partners by digitalising key order fulfillment processes and enabling inventory visibility to improve alignment between demand planning and manufacturing.



By integrating 100% of its 3PLs and 4PLs onto a single platform, the manufacturer will enable real-time inventory visibility and sales updates, thereby reducing out-of-stocks and protecting revenue.

Automating the exchange of key order fulfillment transactions will eliminate burdensome manual processes, including phone calls, emails, and Excel file management, and making forecasting more efficient will improve patient outcomes by reducing delays of life-saving medical products.

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Target KPIs:

- 100% of 3PLs / 4PLs onboarded
- €0.00 to onboard partners
- 50% less manual work

Key Challenges:

- No digital processes or ERP integration with 3PLs / 4PLs
- Dependent on manual data exchange processes
- Forecasting inefficiencies can delay product delivery by months

MINT simplifies collaboration across CMOs, 3PLs, wholesalers, and pharmacies, enabling the seamless orchestration of order fulfillment processes to improve alignment between demand planning and manufacturing.

Download the OPUS Orchestration Journey to learn more.

OPUS Orchestration JourneyMINT for CommerceSupply Chain Collaboration, Supply Chain Intelligence, Supply Chain Visibility, Supply Chain DigitalizationIT, Supply Chain, Supply Relationship Management
Contact us to learn more about digitalising key order fulfillment processes on a single platform!
Fill out the form to contact us now.

Thank you for contacting us! We'll be in touch shortly.

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