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Resource Center

Network with Executives Turning Agentic AI and Real- Time Collaboration into Measurable Supply Chain Impact—at FutureLink Barcelona 2025



On 6–8 October, more than 200 senior leaders from across the life sciences and healthcare supply chain—pharmaceutical companies, CMOs, 3PLs, distributors, material suppliers, pharmacy chains, hospitals, and solution partners—will gather at the Grand Hyatt Barcelona for the only event dedicated to the intelligent orchestration of the end-to-end supply chain. This is where strategic decision-makers align around the next wave of innovation, exploring how Agentic AI, real-time collaboration, and end-to-end digitalisation transform the supply chain.

Network with executives turning real-time, multienterprise supply chain data into AI-driven intelligence—all at **FutureLink Barcelona 2025**. Learn how organisations are avoiding out-of-stocks to maximise revenue, freeing up working capital through optimised inventory, and improving operational efficiency with automated, digital collaboration across all trading partners. Whether you're leading supply chain, commercial, external manufacturing, or logistics operations, or an IT leader serving these operations, this is your opportunity to gain new practical insights on unleashing productivity, agility, and cost control in your supply network.

Here are just some of the networking opportunities waiting for you in Barcelona.

Innovation in Action: The Product & Partner Solution Fair



Network with industry leaders and explore the latest advances in supply chain digitalisation at the Product & Partner Solution Fair. This is your chance to see firsthand how peers and partners are tackling specific use cases—and to start conversations that could lead to your next big collaboration.

Alongside networking, you'll have the opportunity to experience live demos of powerful TraceLink solutions—like **Multienterprise Information Network Tower (MINT)** and **Process Orchestration for Empowered Teams (POET)**—as well as innovative and complementary offerings from our solution and technology partners. From enhancing supply planning accuracy and improving order management, to reducing working capital risk and streamlining returns, the fair showcases real-world approaches that can deliver measurable improvements across your operations.

Hands-On Learning and Peer Collaboration in Interactive Workshops



Combine practical skills development with valuable peer-to-peer networking in highly interactive workshops led by TraceLink University instructors, TraceLink platform and product leaders, and industry experts. These sessions don't just show you how to build orchestration processes with POET,

create no-code workflows in TraceLink's Orchestration Platform for Universal Solutions (OPUS), or explore AI-driven "agentic" orchestration use cases for commercial and manufacturing processes—they give you the chance to work alongside other life sciences professionals facing similar challenges.

As you collaborate in small groups, you'll exchange ideas, compare approaches, and learn from both the instructors and your fellow participants. By the end of each workshop, you'll leave with practical skills you can apply immediately—and with new connections who can help you continue refining and expanding those capabilities long after the event.

Private 1:1 Meetings with Industry Leaders



FutureLink Barcelona gives you rare opportunities for direct, face-to-face conversations with the people who can help move your business forward—whether that's TraceLink executives, trading partners, potential customers, or solution partners.

Meet with President and CEO Shabbir

Dahod, senior platform, product, and services leaders at TraceLink, and domain experts across digital commerce, logistics, external manufacturing, or compliance. Connect with industry peers and leading consultants who are already driving the transformation of their supply chains.

These personalised discussions are your chance to share priorities, address challenges, and explore new collaborations—whether you're aligning with an existing partner, connecting with a prospective customer, or learning about innovative solutions that can accelerate your digitalisation goals.

Rooftop Welcome Reception at Maymanta with Panoramic City Views



Set the tone for the week at our lively Welcome Reception, held at Maymanta, the Grand Hyatt Hotel's spectacular rooftop restaurant. Known for its innovative fusion of Peruvian and Mediterranean flavours by chef Omar Malpartida, Maymanta offers an unforgettable culinary experience in an

equally unforgettable setting.

Taking place immediately after the first day's sessions on 6 October, this relaxed, informal gathering—complete with drinks and a variety of delicious appetisers—provides the perfect opportunity to connect with peers, discuss the latest industry trends, and establish relationships that will carry through the event and beyond. As you mingle with supply chain leaders, industry innovators, TraceLink experts, and partner organisations, take in the 360° panoramic views of Barcelona's skyline and let the city's breathtaking backdrop inspire your vision for end-to-end digitalisation of your supply chain.

An Evening of Champions at the FC Barcelona Museum



Step inside the iconic home of FC Barcelona's celebrated history for an unforgettable evening of networking and inspiration. Fresh off their La Liga championship win, the club's triumphs set the perfect backdrop for a night that blends

legendary football heritage with forward-thinking supply chain innovation. On 7 October, you'll join fellow delegates, speakers, and industry leaders inside the

museum for a private event where you can meet the 2025 Maestro Award winners, exchange ideas with the champions of digital transformation, and strengthen relationships with partners in a venue that inspires winning strategies. This exclusive evening is included in your conference pass—no additional ticket required.

The Executive Program



For senior executives, the Executive Program offers a curated invitation-only experience track focused on strategically orchestrating the supply chain through digitalisation and AI. Participate in fireside chats, guided discussions, and networking

sessions with other C-suite and VP-level executives, tackling topics such as applying GenAI across supply chain roles, gathering and leveraging digital information, and building the organisational readiness for AI-driven orchestration.

FutureLink Barcelona 2025 is where digital strategies turn into action. Join organisations investing in AI, end-to-end orchestration, and real-time partner collaboration—and make sure your trading partners are part of the journey.

Register now to secure your place.

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FutureLink Barcelona 2025

FutureLink is the only thought leadership, education, and networking event for life sciences and healthcare leaders needing critical intelligence, better collaboration, and greater performance across supply chain relationships.

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AGENTIC ORCHESTRATION OF YOUR END-TO-END SUPPLY CHAIN

FutureLink Barcelona 2025 Preview! Intelligent Orchestration of Your End-to-End Supply Chain

Find out what to expect at FutureLink Barcelona 2025—the premier conference to collaborate with leaders from across the life sciences and healthcare supply chain.

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AGENTIC ORCHESTRATION OF YOUR END-TO-END SUPPLY CHAIN

FutureLink Barcelona 2025 Registration is Now Open: Join Industry Leaders Driving Agentic End-to-End Supply Chain Orchestration

Join more than 200 supply chain leaders at the premier industry event for sharing insights, exchanging strategies, and exploring the next wave of supply chain innovation—agentic orchestration. Register now.

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