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See How Business Users Orchestrate Multienterprise Supply Chain Processes with POET—No Coding Required



Many supply chain processes are still managed with spreadsheets, emails, and other outdated tools that were never designed for complex, multienterprise processes. The result is wasted time, missed deadlines, and limited visibility into critical activities.

TraceLink Process Orchestration for Empowered Teams (POET) changes that. Built on the OPUS platform, POET gives business users the power to design, configure, and deploy processes without writing a single line of code—replacing fragmented tools with a modern environment that ensures every task is visible, traceable, and executed consistently across teams and partners.

In this short demo, you'll watch a user create and launch a manufacturing incident process in just minutes. From customizing data fields and page layouts to setting permissions and initiating partner actions, POET makes process orchestration faster, more transparent, and easier to scale.

In this demo, you'll see how POET enables business users to:

- Configure and launch new processes with intuitive, no-code design tools.

- Extend and adapt data models to fit specific business needs.
- Accelerate issue resolution with visibility, accountability, and scale.

Watch the demo to see how POET empowers life sciences and healthcare organizations to orchestrate processes with speed, visibility, and control.

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Meet with TraceLink to learn more about POET!

Fill out the form to schedule a meeting now.

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See how POET helps you resolve compliance exceptions faster—improving supply continuity and patient outcomes.

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FutureLink Boston 2025 Keynote: Intelligent Orchestration of Your End-to-End Supply Chain

Shabbir Dahod, President and CEO of TraceLink, shares how the company is executing on a long-standing vision for intelligent supply chain orchestration to reduce stockouts, lower working capital, and increase revenue.

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