



## RESOURCES

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# MAH Enables Visibility from Planning to Distribution with E2E Digitalization



An India-based pharmaceutical manufacturer with over \$2 billion in annual revenue selected TraceLink MINT to unify shipment tracking across multiple road, air, sea, and rail freight service companies into a single system of record—reducing errors and enhancing forecasting and production planning.

With over 20,000 full-time employees and a presence in 150+ countries, the manufacturer struggles to quickly exchange transportation data across so many systems, limiting status updates and real-time visibility into products in transit.

Unifying operational functions across nine transportation nodes will enable logistics visibility and eliminate manual data entry—reducing errors and exception management.

### **Target KPIs:**

- 95%+ OTIF rate to customers
- 100% product shipment visibility
- 50% fewer manual adjustments

### **Key Challenges:**

- More than \$50M in annual failure-to-supply penalties

- Container pickup delays result in fines of \$1,500+ per container
- Higher-than-average inventory carrying costs

MINT unifies shipment tracking across multiple road, air, sea, and rail freight service companies to reduce errors and enhance forecasting and production planning.

**Download the OPUS Orchestration Journey to learn more.**

**OPUS Orchestration Journey**MINT for LogisticsSupply Chain Collaboration, Supply Chain Intelligence, Supply Chain Visibility, Supply Chain DigitalizationLogistics/Distribution, Supply Chain, Supply Relationship Management  
Contact us to learn how MINT can help you digitalize your logistics processes!  
Fill out the form to contact us now.

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