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Adoption of Agentic Orchestration: Maximizing the Opportunity



Agentic AI isn’t on the horizon—it’s already reshaping how supply chains sense, decide, and act.

At **FutureLink Barcelona 2025**, TraceLink leaders and members of TraceLink’s Executive Council examined how fast agentic AI is moving from hype to hard results—and what it takes to adopt it responsibly at enterprise scale. The discussion zeroed in on real-world maturity, where and how humans should partner with agents, and the organizational shifts needed to capture value without tripping governance, quality, or compliance.

The panel explored trust-building between people and autonomous agents, balancing experimentation with risk controls, and reconciling global standards with local agility. Leaders shared near-term plays—automating reconciliation, error-proofing, and “management by exception”—alongside longer-term moves toward dynamic, network-to-network orchestration across partners.

Speakers (On Stage)

- Paul Cianciolo, COO, TraceLink

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- Shabbir Dahod, President & CEO, TraceLink
- George Llado, Former Senior Vice President & CIO, Alexion Pharmaceuticals

Speakers (Joining by Video)

- Rita Fisher, EVP, Supply Chain & CIO, Reynolds Consumer Products
- Stephanie Pullings Hart, Executive Vice President & Chief Operations Officer, Nestlé S.A.
- Sanjay Sarma, Professor of Mechanical Engineering, MIT
- Alessandro De Luca, Head of Digital Enterprise Solutions & Group CIO, Merck Group

Key Takeaways

- Agents win trust by augmenting—not overruling—human experts: start with error-proofing, reconciliation, and well-bounded, auditable tasks.
- Balance speed and safety: run dual horizons (near-term outcomes and future capabilities) with shared IT–Supply Chain ownership, outcome-based funding, and clear governance.
- Build for scale beyond the enterprise: standardize data and processes to enable dynamic, “network-to-network” orchestration with partners and suppliers.

Watch the session to see how leaders structure pilots, design human-in-the-loop guardrails, and identify high-leverage agent use cases you can implement now.

VideoMultienterprise Information Network Tower

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(MINT)Agentic Orchestration, Supply Chain DigitalizationSupply Chain
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See how TraceLink's OPUS platform is enabling agentic orchestration—where automation, reasoning, and collaboration redefine supply chain performance.
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