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Enhanced Supply Planning and Clinical/Commercial Supply Chain Performance on a Digital Platform



Most life sciences supply chains still rely on spreadsheets, emails, and disconnected systems—slowing decisions, creating waste, and reducing resilience. At FutureLink Barcelona 2025, Fathi Benazza, Senior Industry Principal at Kinaxis; Antonio Tramontano, Vice President, Supply Chain Life Sciences at Genpact; and Bruno Laborie, Channel & Alliances Senior Director at TraceLink, explained how integrating planning and execution on a unified digital platform can deliver measurable improvements in agility, efficiency, and collaboration.

The panel highlighted how TraceLink, Kinaxis, and Genpact are combining advanced planning technology, orchestration capabilities, and transformation expertise to help life sciences companies shift from reactive operations to proactive, patient-centric supply chain management.

Key takeaways:

- Why fragmented planning and execution processes limit visibility, agility, and responsiveness across the supply chain.
- How a unified digital platform enables real-time collaboration, transparency,

and performance across manufacturers, CMOs, and logistics partners.

- Practical steps to accelerate digitalization by starting small, scaling quickly, and achieving sustained business value.

Watch the session to learn how TraceLink, Kinaxis, and Genpact are helping life sciences organizations orchestrate supply planning and execution for faster, smarter, and more resilient operations.

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Fill out the form to schedule a meeting now.

Related Content



Agentic Orchestration and the Future of Supply Chain Digitalization: 10 Takeaways from TraceLink CEO Shabbir Dahod's FutureLink Barcelona Keynote

Learn how real-time, contextualized data and intelligent agents are shaping a new era of agility, collaboration, and decision-making across life sciences supply chains.

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AGENTIC ORCHESTRATION OF YOUR END-TO-END SUPPLY CHAIN

FutureLink Barcelona 2025 Keynote: Agentic Orchestration of Your End-to-End Supply Chain

See how TraceLink's OPUS platform is enabling agentic orchestration—where automation, reasoning, and collaboration redefine supply chain performance.

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FutureLink Boston 2025 Keynote: Intelligent Orchestration of Your End-to-End Supply Chain

Shabbir Dahod, President and CEO of TraceLink, shares how the company is executing on a long-standing vision for intelligent supply chain orchestration to reduce stockouts, lower working capital, and increase revenue.

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