Neuraxpharm Is Automating Order Processing to Drive Market Expansion



Neuraxpharm—a European leader in specialty pharmaceuticals manufacturing—chose TraceLink to support its market expansion goals. By delivering a fully digitalised set of order fulfillment transactions, Neuraxpharm will reduce failure-to-supply (FTS) fees and the workload on customer service teams.

Customer Business Challenges



- Long lead times and limited inventory visibility impact sales and warehousing costs
- Service interruptions increase FTS fees and exception management workload
- Time spent managing exceptions detracts from resources available for value-add initiatives

The Solution

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- Automated ordering reduces the workload on customer service teams
- Exchanging forecast planning schedules with trading partners alleviates manual planning
- Digitalising processes creates a cost-efficient and scalable foundation for market expansion

Download the OPUS Orchestration Journey to learn more.

OPUS Orchestration JourneyMINT for Commerce, MINT for External ManufacturingSupply Chain Collaboration, Supply Chain Visibility, Supply Chain DigitalizationLogistics/Distribution, Manufacturing, Supply Relationship Management

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