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Global Pharma Manufacturer Chooses TraceLink for First U.S. Product Launch



A global pharma manufacturer selected TraceLink to support its first U.S. product launch. TraceLink will digitalize critical compliance and supply-chain processes—including those with contract manufacturing partners, freight forwarders, carriers, logistics providers, and customers. With TraceLink, the manufacturer will gain end-to-end supply-chain visibility and ensure full compliance with U.S. DSCSA requirements.



Customer Business Challenges

- Delayed partner onboarding jeopardizes U.S. launch timeline and slows revenue generation
- DSCSA non-compliance risks shipment delays, penalties, and lost market access



 Limited CMO-3PL visibility and automation drives service failures and higher operating costs

The Solution

- E2E digitalization of manufacturing, transportation, logistics, commerce, and compliance
- Real-time visibility of inventory, shipment dates, customs clearance, and order status
- Scalable platform for supply orchestration and compliance to support U.S.
 product launch

Download the OPUS Orchestration Journey to learn more.

OPUS Orchestration JourneyMINT for Commerce, MINT for External Manufacturing, MINT for Logistics, MINT for Serialized Shipments and ReceiptsDSCSA for Manufacturers, Supply Chain Collaboration, Supply Chain Intelligence, DSCSA, Global Track & Trace, Supply Chain DigitalizationLogistics/Distribution, Manufacturing, Regulatory/Compliance, Serialization
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