# Global Pharma Manufacturer Chooses TraceLink for First U.S. Product Launch



A global pharma manufacturer selected TraceLink to support its first U.S. product launch. TraceLink will digitalize critical compliance and supply-chain processes—including those with contract manufacturing partners, freight forwarders, carriers, logistics providers, and customers. With TraceLink, the manufacturer will gain end-to-end supply-chain visibility and ensure full compliance with U.S. DSCSA requirements.

## Customer Business Challenges

- Delayed partner onboarding jeopardizes U.S. launch timeline and slows revenue generation
- DSCSA non-compliance risks shipment delays, penalties, and lost market access
- Limited CMO-3PL visibility and automation drives service failures and higher operating costs

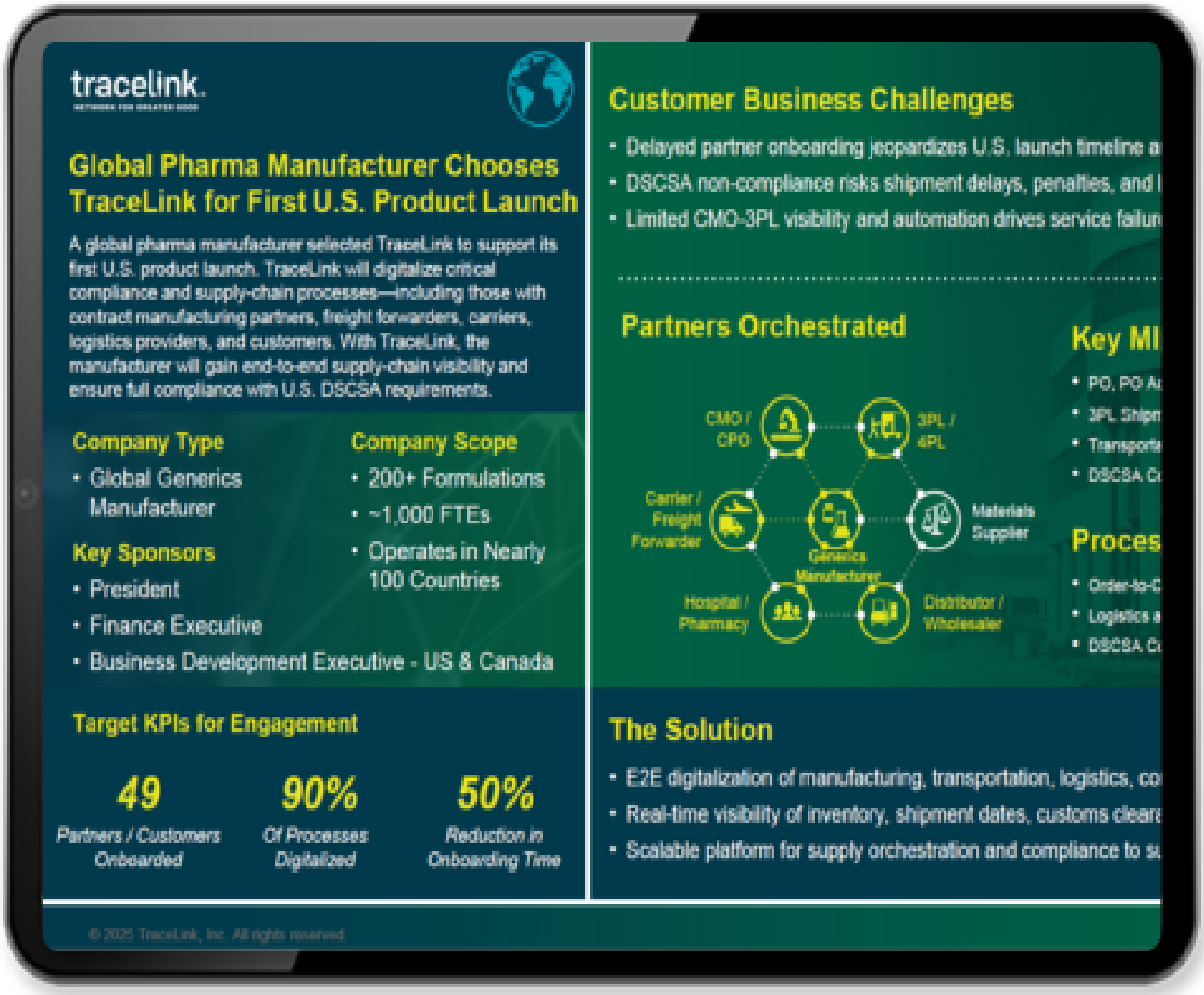
## The Solution

- E2E digitalization of manufacturing, transportation, logistics, commerce, and compliance
- Real-time visibility of inventory, shipment dates, customs clearance, and

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order status

- Scalable platform for supply orchestration and compliance to support U.S. product launch




Download the OPUS Orchestration Journey to learn more.

<a href="/category/opus-orchestration-journey" hreflang="en">OPUS Orchestration

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