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# Top U.S. Pharmacy Services Provider Chooses TraceLink to Expand 340B



An integrated pharmacy services provider chose TraceLink to enable digital shipment data exchange with their Covered Entity network and automate their 340B replenishment receiving workflow. This reduces staff burden and supports flexibility across 340B models, enabling care for uninsured and low-income patients.

## Customer Business Challenges

- Supporting varied 340B distribution models requires operational flexibility.
- Limited digital connectivity for shipping transactions impacts automation and efficiency.
- Manually performing receiving workflows detracts staff time from higher-value work.

## The Solution

- Collaborating with the Covered Entity network by exchanging digitalized shipment data.
- A fully automated replenishment receiving workflow eliminates manual steps and frees staff.
- A scalable operating model helps deliver high-quality care to 340B patient

**tracelink**

**Top US Pharmacy Services Provider Chooses TraceLink to Expand 340B**

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**Company Type**  
• Integrated Pharmacy Services Provider  
**Key Sponsor**  
• SVP of Supply Chain  
• Senior Director of Procurement

**Company Scope**  
• 10,000+ FTEs  
• \$10B+ Revenue  
• 500+ National Pharmacy Locations  
• Mail Order Pharmacy

**Target KPIs for Engagement**

<b>50+</b> Covered Entities Supported	<b>50%</b> Staff Time Reduction	<b>100%</b> 340B Receiving Automation
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**Customer Business Challenges**

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**Partners Orchestrated**

Carrier / Freight Forwarder, Mail Order Pharmacy, 340B, Health Plan, Distributor / Manufacturer, Procurement, AdvaCare

**The Solution**

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populations.

[Download the OPUS Orchestration Journey to learn more.](#)

**OPUS Orchestration Journey**  
**MINT for Logistics**  
**DSCSA, Supply Chain**  
**Digitalization**  
**Regulatory/Compliance**

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**Related Content**



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