



TRACELINK UNIVERSITY

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TraceLink University

Geocoordinates transactions

Exchanging geographic coordinates asynchronously via B2B message allows suppliers, typically of agricultural goods, to communicate with their customers the exact location that their product was produced on. Communicating the exact location that goods were produced allows downstream supply chain partners (e.g. 3PLs, Wholesalers) to verify the origin of the good they receive, ensuring compliance with government regulations, such as the European Union Deforestation-free Regulation (EUDR) Information System (IS), that prohibit the sale of product sourced from illegal areas (e.g. land protected by deforestation laws).

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Forecasting APIs allow companies to exchange data about anticipated product demand and supply availability with upstream supply chain Partners without giving these Partners access to their serialization system of record.

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