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Home
Resources
Resource Center

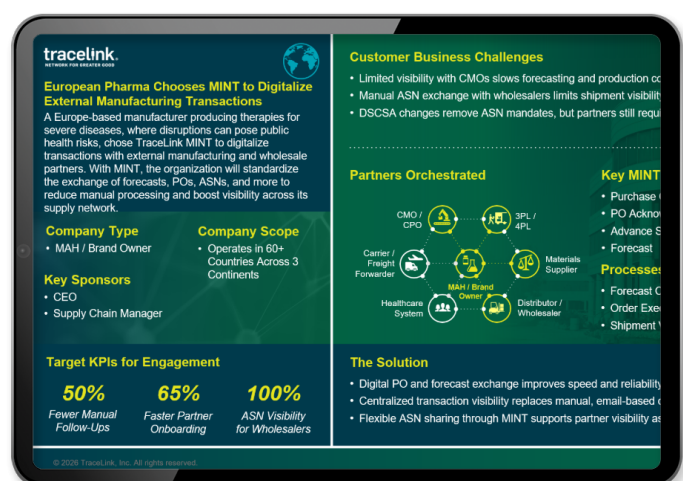
European Pharma Chooses MINT to Digitalize External Manufacturing Transactions



A Europe-based MAH and brand owner operating in more than 60 countries across three continents selected **TraceLink MINT** to digitalize transactions with external manufacturing and wholesale partners. Producing therapies for severe diseases where supply disruptions pose public health risks, the organization is standardizing forecast, purchase order, and ASN exchanges to reduce manual coordination and increase visibility across its global supply network.

Customer Business Challenges

- Limited visibility with CMOs slows forecasting and production coordination.



- Manual ASN exchange with wholesalers limits shipment visibility and scalability.
- Evolving industry requirements increase the need for flexible, partner-driven

ASN visibility.

The Solution

- Digital PO and forecast exchange improves speed and reliability across external partners.
- Centralized transaction visibility replaces manual, email-based coordination.
- Flexible ASN sharing through MINT supports ongoing shipment visibility for wholesalers.

Target KPIs:

- **50%** fewer manual follow-ups
- **65%** faster partner onboarding
- **100%** ASN visibility for wholesalers

Download the OPUS Orchestration Journey for more details.

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Get started with MINT! Meet with TraceLink to learn more.
Fill out the form to schedule a meeting now.

Thank you! We will contact you soon!

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