



RESOURCES

**Home**  
**Resources**  
**Resource Center**



# CPO Chooses MINT to Automate Forecasts and Gain Real-Time Inventory Visibility

A European contract packaging organization (CPO) selected **TraceLink MINT** to digitalize forecasting, order management, and shipment tracking while improving inventory visibility across its operations. By reducing manual processing, better aligning materials with demand, and leveraging real-time data to strengthen collaboration between internal teams, customers, and suppliers, the organization is establishing the foundation required to enable AI agents to operate as governed users across its supply chain and accelerate market growth.

## Customer Business Challenges

- Manual PO and forecast exchanges with partners slow execution and increase errors.

**tracelink**  
NETWORK FOR GREATER GOOD

**CPO Chooses MINT to Automate Forecasts and Gain Real-Time Inventory Visibility**

A European contract packaging organization (CPO) selected TraceLink MINT to digitalize forecasting, order management, and shipment tracking while improving inventory visibility across its operations. By reducing manual processing, better aligning materials with demand, and leveraging real-time data to strengthen collaboration between internal teams, customers, and suppliers, the organization is establishing the foundation required to enable AI agents to operate as governed users across its supply chain.

<p><b>Company Type</b></p> <ul style="list-style-type: none"> <li>• CPO</li> </ul> <p><b>Key Sponsors</b></p> <ul style="list-style-type: none"> <li>• CEO</li> </ul>	<p><b>Company Scope</b></p> <ul style="list-style-type: none"> <li>• 30 customers</li> <li>• 5 Suppliers</li> <li>• Founded 1986</li> </ul>
---	---

**Target KPIs for Engagement**

<b>450</b>	<b>150</b>	<b>15</b>
<small>Annual PO Hours Eliminated</small>	<small>Annual Shipment Hours Eliminated</small>	<small>Days Faster O2C Cycle</small>

**Customer Business Challenges**

- Manual PO and forecast exchanges with partners slow execution and increase errors
- Lengthy procure-to-pay and order-to-cash cycles limit responsiveness and delay revenue
- Gaps in production, inventory, and materials insight reduce agility and growth potential

---

**Partners Orchestrated**

**Key MINT Transactions**

- Purchase Order
- Forecasts
- Inventory Tracking

**Processes Digitalized**

- Order-to-Cash (O2C)
- Procure-to-Pay (P2P)

**The Solution**

- Automated, digital processes standardize forecasting, orders, and shipment tracking
- Shorter O2C and P2P cycles accelerate revenue and improve cash flow performance
- Real-time production and materials visibility fuels confident planning and market expansion
- This data, metadata, and knowledge foundation will enable governed, enterprise AI agents

© 2026 Tracelink, Inc. All rights reserved. **tracelink.**

- Lengthy procure-to-pay and order-to-cash cycles limit responsiveness and delay revenue.

- Gaps in production, inventory, and materials insight reduce agility and growth potential.

## The Solution

- Automated, digital processes standardize forecasting, orders, and shipment tracking.
- Shorter O2C and P2P cycles accelerate revenue and improve cash flow performance.
- Real-time production and materials visibility fuels confident planning and market expansion.

## Target KPIs:

- **450** annual PO hours eliminated
- **150** annual shipment hours eliminated
- **15** days faster O2C cycle

**Download the OPUS Orchestration Journey for more details.**

**OPUS Orchestration Journey****Multienterprise Information Network Tower (MINT) Supply Chain Digitalization****Supply Chain**

Get started with MINT! Meet with TraceLink to learn more.  
Fill out the form to schedule a meeting now.

## Related Content



### **European Pharma Chooses MINT to Digitalize External Manufacturing Transactions**

Discover why a European pharma company is leveraging MINT to digitalize external manufacturing transactions, standardize forecast and PO exchange, and improve ASN visibility with wholesalers.

**[View More](#)**



### **U.S. Compounding Pharmacy Chooses MINT to Digitalize Procure-to-Pay Transactions**

Learn why a U.S. compounding pharmacy chose Tracelink MINT to digitalize procure-to-pay, accelerate transactions, and support on-time payments across its supplier network.

**[View More](#)**



### **Global Pharma Chooses MINT to Digitalize External Manufacturing and Procurement**

Learn how a global pharmaceutical company plans to digitalize supply transactions across external manufacturing and procurement.

**[View More](#)**