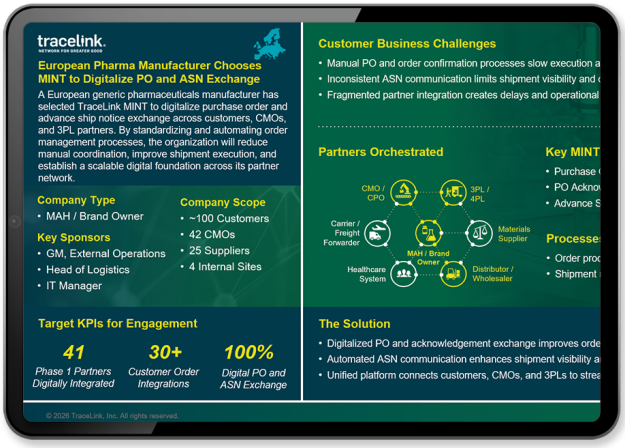


European Pharma Manufacturer Chooses MINT to Digitalize PO and ASN Exchange

A European generic pharmaceuticals manufacturer has selected **TraceLink MINT** to digitalize purchase order and advance ship notice exchange across customers, CMOs, and 3PL partners. By standardizing and automating order management processes, the organization will reduce manual coordination, improve shipment execution, and establish a scalable digital foundation across its partner network.

Customer Business Challenges

- Manual PO and order confirmation processes slow execution and increase errors.



- Inconsistent ASN communication limits shipment visibility and coordination.
- Fragmented partner integration creates delays and operational risk.

The Solution

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- Digitalized PO and acknowledgement exchange improves order accuracy and speed.
- Automated ASN communication enhances shipment visibility and coordination.
- Unified platform links customers, CMOs, and 3PLs to streamline order execution.

Target KPIs:

- **41** Phase 1 partners digitally integrated
- **30+** customer order integrations
- **100%** digital PO and ASN exchange

Download the OPUS Orchestration Journey to learn more.

OPUS Orchestration JourneyMultienterprise Information Network Tower (MINT)Supply Chain DigitalizationSupply Chain
Get started with MINT! Meet with TraceLink to learn more.
Fill out the form to schedule a meeting now.

Thank you! We will contact you soon!

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