

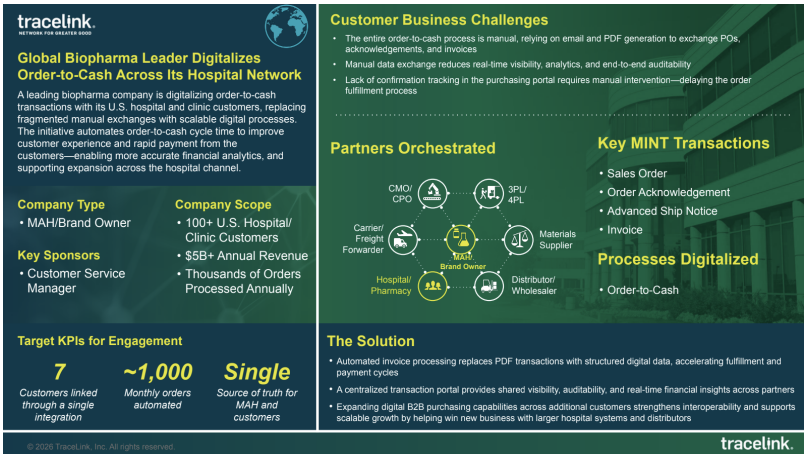
Global Biopharma Leader Digitalizes Order-to-Cash Across Its Hospital Network

A leading biopharma company is digitalizing order-to-cash transactions with its U.S. hospital and clinic customers, replacing fragmented manual exchanges with scalable digital processes.

The initiative automates order-to-cash cycle time to improve customer experience and rapid payment from the customers—enabling more accurate financial analytics, and supporting expansion across the hospital channel.

By integrating once with the TraceLink network, the biopharma company will be able to seamlessly digitalize the order-to-cash process across its customer base without establishing manual and fragile point-to-point integrations.

Target KPIs:



- Link seven customers through a single integration

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- Automate the exchange of 1,000 monthly orders
- Establish a single source of truth with customers

Key Challenges:

- Order-to-cash processes rely on email to exchange POs, acknowledgements, and invoices
- Manually exchanging data reduces real-time visibility, analytics, and end-to-end auditability
- Lack of confirmation tracking in the purchasing portal delays the order fulfillment process

Download the OPUS Orchestration Journey to learn more

OPUS Orchestration JourneyMINT for CommerceSupply Chain Visibility, Supply Chain DigitalizationIT, Supply Chain, Supply Relationship Management

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