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How a Global Biopharma Company Expanded Hospital Revenue Through Digital Order-to-Cash Operations



A leading global biopharma company needed a better way to scale direct-to-hospital sales without the manual processes and disconnected business transactions that slow growth. See how the company digitalized hospital order-to-cash operations to accelerate revenue, improve customer service, reduce operational costs, and establish the digital foundation for future Agentic Business Processes.

Supporting more than 100 U.S. hospitals and clinics and generating more than \$5 billion in annual revenue, the company **digitalized business transactions** across its hospital network to provide real-time visibility across the order-to-cash process, accelerate fulfillment and payment cycles, and support continued expansion across the hospital channel.

Agentic Business Processes enable humans and governed AI agents to work together to execute business operations more efficiently using real-time business transactions.

What you'll learn:

- How to establish the real-time business transaction foundation that enables Agentic Business Processes.
- Ways to accelerate revenue and improve customer service by digitalizing hospital order-to-cash operations.
- Why an Integrate-Once™ network simplifies the exchange of business transactions as your trading partner network grows.

Watch the video now to see how leading biopharma companies are improving financial performance today while preparing their organizations for the next generation of AI-enabled operations.

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Read to establish the digital foundation for the Agentic Supply Chain Operating Model?
Fill out the form to contact TraceLink now.

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A leading biopharma company is digitalizing order-to-cash transactions with its U.S. hospital and clinic customers.

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