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# Build Your Agentic Supply Chain Strategy at FutureLink Barcelona



Agentic AI is quickly moving from experimentation to execution. For life sciences and healthcare leaders, the question is no longer whether AI will reshape supply chain operations—it is how to build a practical, governed, enterprise-ready strategy that delivers measurable strategic value in improving service levels, productivity, operational cost, and cycle times.

That is why **FutureLink Barcelona** is designed to be your working forum where leaders can learn how to build an agentic AI strategy for their own organizations—grounded in real supply chain processes, real trading partner complexity, and hands-on experience with TraceLink’s OPUS Agents and purpose-built Agentic Business Processes.

Today’s supply chains are under pressure to operate with greater speed, resilience, transparency, and control. Companies must coordinate across more trading partners, more systems, more regulatory requirements, and more disruptions than ever before. Fragmented systems, point-to-point integrations, portals, spreadsheets, emails, delayed reporting, and incomplete visibility make that work harder, more costly, and more error-prone. TraceLink powers the transformation to an Agentic Supply Chain Operating Model that combines human expertise with agentic work, helping organizations move from manually

coordinated execution to intelligent, linked, continuously managed operations.

At FutureLink Barcelona, attendees will experience how that operating model becomes practical. Core Agentic Business Process sessions will walk through real-world examples across:

- Planning & Order Alignment
- Production & Quality Execution
- Inventory Visibility & Control
- Product, Pricing, & Control Management

These sessions are actionable—helping leaders understand the journey from today’s business reality to tomorrow’s agentially-powered operating model, while identifying the expected business value, the solution blueprint, the digitalized foundation, and the agentic workforce that you can command.

- For IT executives, it means understanding how to build and scale your agentic workforce without coding—developing the critical digital foundation for your human-agentic teams across companies, systems, partners, transactions, and processes while maintaining interoperability, security, auditability, and control.
- For supply chain executives, this means learning how human teams and governed OPUS Agents can sense issues earlier, quickly coordinate decisions, and improve end-to-end productivity across business processes.
- For commercial, finance, and customer service executives, it means exploring how agentic processes can improve order alignment, financial reconciliation (chargeback, invoice, etc.), transaction accuracy, customer responsiveness, and exception resolution.

FutureLink will also give participants a structured path for enabling their own Agentic Business Processes. TraceLink University workshops will guide participants through the complete end-to-end journey, from discovery and business value

assessment, through blueprinting and technical architecture development, to agent creation and go-live preparation. Along the way, attendees will learn how to create no-code OPUS agents by defining agent profiles using Intent, Objectives, Tasks, Decisions, and Rules—the governance framework that controls how OPUS Agents operate.

FutureLink Barcelona is where your organization can begin building that strategy. You will gain access to TraceLink product, technical, solution, and executive leaders; participate in hands-on sessions; explore purpose-built Agentic Business Processes on stage and in the Solution Fair. You will also learn how to identify the first use cases, quantify business impact, design the operating model, and prepare your organization and trading partners for adoption.

If your organization is evaluating how to use agentic AI to improve productivity, service, inventory, working capital, cost, compliance, quality, resilience, or revenue performance, FutureLink Barcelona is the place to start. Join us to build your agentic AI strategy—and leave with a practical path for transforming supply chain execution across your business.

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## AGENTIC ORCHESTRATION OF YOUR END-TO-END SUPPLY CHAIN

### **FutureLink Barcelona 2025 Keynote: Agentic Orchestration of Your End-to-End Supply Chain**

See how TraceLink's OPUS platform is enabling agentic orchestration—where automation, reasoning, and collaboration redefine supply chain performance.

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