RESOURCES

Home
Resources
Resource Center

Improving Operational Efficiency Through Digitalizing POs and ASNs



Managing purchase orders (POs), order acknowledgments, and advance ship notices (ASNs) through emails, PDFs, and spreadsheets creates unnecessary administrative work and limits visibility across external manufacturing operations. Digitalizing these transactions can help pharmaceutical companies improve operational efficiency, identify supply risks earlier, and free employees to focus on higher-value activities.

At **FutureLink Barcelona 2026**, Luise Daberkow, Senior Business Process Manager at Cheplapharm, joins Brian Daleiden, Vice President of Corporate Marketing at TraceLink, to discuss Cheplapharm's journey to digitalize collaboration with its contract manufacturing organizations (CMOs). Daberkow shares how the company is implementing TraceLink MINT, beginning with purchase orders, order acknowledgments, and ASNs. She also discusses the importance of internal change management, trade partner onboarding, and standardizing processes to support adoption across its external manufacturing network.

Key takeaways:

© TraceLink Inc. 2009 - 2025 All Rights Reserved

- Learn how Cheplapharm is digitalizing POs, order acknowledgments, and ASNs to reduce manual work and improve operational efficiency.
- Understand how employee engagement, process standardization, and structured trade partner onboarding can support successful digitalization.
- Discover how improved data exchange with CMOs can strengthen supply chain visibility, enable earlier identification of order discrepancies, and establish a foundation for future AI capabilities.

Watch now to learn how Cheplapharm is improving collaboration with external manufacturing partners and building more efficient, scalable supply chain operations.

VideoMultienterprise Information Network Tower (MINT)Agentic Orchestration, Supply Chain DigitalizationLogistics/Distribution, Manufacturing, Supply Chain
Meet with TraceLink to learn more about the Agentic Supply Chain Operating Model
Fill out the form to speak with our team.

Thank you! We will contact you soon!

Related Content

© TraceLink Inc. 2009 - 2025 All Rights Reserved



FutureLink Barcelona 2026 Keynote: TraceLink Powers the Agentic Supply Chain Operating Model Transformation

A new era of supply chain operations is taking shape, with humans and governed AI agents working together to manage complex business processes, respond to disruptions in real time, and coordinate decisions and actions throughout the global supply network.

View More

© TraceLink Inc. 2009 - 2025 All Rights Reserved



The Next Competitive Advantage in Supply Chain Starts With a New Operating Model

Download the white paper to see how the Agentic Supply Chain Operating Model transforms multienterprise supply network performance and productivity through governed human-agent work.

View More

© TraceLink Inc. 2009 - 2025 All Rights Reserved



Scaling Enterprise AI Starts With the Right Operating System

Download the white paper to see how the Agentic Supply Chain Operating System, built on the OPUS Platform, implements and scales the Agentic Supply Chain Operating Model through governed OPUS Agents.

View More

© TraceLink Inc. 2009 - 2025 All Rights Reserved



Integrated Agentic Business Processes Transform the Supply Chain Operating Model

Discover how governed AI agents and human teams can work together to improve supply chain productivity, responsiveness, and business performance.
View More

© TraceLink Inc. 2009 - 2025 All Rights Reserved