Driving Agentic Operations Across the End-to-End Supply Chain



As companies adopt agentic AI, a major challenge is translating technological capabilities into measurable operational value. Success depends on making better use of existing systems, building employee trust, and enabling faster collaboration across supply chain partners.

At **FutureLink Barcelona 2026**, Flavio Aliberti, Vice President, Business Strategy at Genpact, joins Brian Daleiden, Vice President of Corporate Marketing at TraceLink, to discuss how organizations can accelerate agentic AI adoption across supply chain operations. Aliberti explains Genpact's approach to increasing the value of existing technology investments while helping employees develop the skills and confidence to work with AI. He also examines the risks of AI debt and cognitive debt, the role of innovation labs in testing new capabilities, and the importance of interoperability and human judgment in managing supply chain exceptions.

Key takeaways:

- Learn how organizations can apply agentic AI to existing technology investments and prioritize initiatives that demonstrate measurable business

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value.

- Understand how innovation labs, employee training, and critical thinking can help build trust in AI while addressing emerging AI and cognitive debt.
- Discover how greater interoperability, shared information, and empowered frontline employees can improve collaboration and responsiveness across supply chain partners.

Watch now to learn how Genpact is approaching agentic AI adoption to improve operational performance, strengthen cross-enterprise collaboration, and empower employees across the supply chain.

VideoMultienterprise Information Network Tower (MINT)Agentic Orchestration, Supply Chain DigitalizationLogistics/Distribution, Manufacturing, Supply Chain
Meet with TraceLink to learn more about the Agentic Supply Chain Operating Model
Fill out the form to speak with our team.

Thank you! We will contact you soon!

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